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HEART *of* ALSACE

SO GOOD, SO BEAUTIFUL, SO FRENCH

Extraordinary
experience

DISCOVER ALSACE, CHAMPAGNE & PARIS REGIONS
IN FRANCE

2020

EXCLUSIVE TOUR PACKAGES
TAILOR-MADE JOURNEYS
CORPORATE TOURS

www.heartofalsace.com



HEART *of* ALSACE

TRAVEL

*Pushing to the limits
of the unexpected*

Heart of Alsace Travel is the ambassador brand of the French "Art de Vivre," of an extremely rich terroir as well as a legendary hospitality and an exceptional heritage.

Our mission is to enable you to live exclusive and authentic experiences in Alsace, Champagne and Paris regions in France and to turn one-of-a-kind moments into lifelong memories.

Our passion is pushing to the limits of the unexpected, and to always surprise you and make your wishes come true.

So let us indulge you the Travel excellence through our extraordinary and unforgettable journeys in France.

Grace Annie BONQUIN
President

Olivier MIDIÈRE
CEO

SO GOOD, SO BEAUTIFUL, SO FRENCH.



WHY TO CHOOSE HEART OF ALSACE TRAVEL?

What's important is not just where and how far you go but, it's who you go with. 9 good reasons to choose Heart of Alsace Travel

1 *Discover three of the most fascinating regions in France*

Heart of Alsace Travel indulge you to a unique journey in Alsace, one of Europe's best kept secret and give you the opportunity to continue your trip visiting Champagne and Paris region, two jewels of French heritage. These three regions and their capital cities are known worldwide and are among the most beautiful, the most visited and the most fascinating destinations in France.

2 *Experience exclusive, authentic and unforgettable moments*

Heart of Alsace Travel includes exclusive experiences in each journey as privileged access to exceptional wine, Champagne, gastronomy and cultural heritage landmarks. Also, welcome by local experts, you'll have the opportunity to participate in unique and authentic moments as hand made food product workshop, cooking classes, religious, cultural and artistic discoveries, exceptional cycling tours and golf experiences, not to mention memorable cellar visits and wine tasting in the most famous wine estates and Champagne houses.

3 *Enjoy the "State of Art" in terms of wine and gastronomy discovery*

Heart of Alsace Travel offers you the "state of art" in terms of wine and gastronomy through the discovery of exclusive grape varieties and exceptional culinary heritage. From fresh, fruity or sweet wines to Grands Crus; from small winemaker to Big Houses of Champagne; from Michelin Starred restaurants to traditional "Winstub", the tastings, lunches and dinners become unforgettable experiences to share with friends and family.

4 *7 Exclusive Tour Packages to make your wishes come true*

Heart of Alsace Travel designed 7 Exclusive Tour Packages to suit your expectations and choose your holidays memories whatever the seasons or your passions. From Christmas market to Harvest period, from golfing experience to cycling ride, from heritage discovery to wine and gastronomy treasures, each Tour Package is a well-paced journey offering the ideal mix of activities, sightseeing, authentic experiences and time to relax.

5 *Tailor-made trip to choose your holidays memories*

Heart of Alsace Travel offers you the opportunity to design your trip freely with the help of its Expert's team in creating unique and custom itineraries. Whether you are an individual, school or corporate, you will have the freedom of designing a trip from the ground up, all based on your group's preferences. Work with our expert trip planners and make the most of their wealth of Alsace, Champagne and Paris experiences and connections, to ensure your trip to truly suit your wishes and expectations.

6 *Travel and stay in luxury, comfort and style*

Heart of Alsace Travel selects for you the greatest hotels that are truly exceptional in terms of style, location and service to maximize your experience and make your holiday unforgettable. During the day, you will travel in the best possible comfort thanks to our "Grand Tourisme", "Signature" and "Open Deck" coach lines and our experienced drivers who will transfer you to your destination seamlessly, via the best and most scenic routes. Luxury, comfort and style await you every day and night of your journey.

7 *Perfectly planned holiday to guarantee your travel excellence*

Heart of Alsace Travel wants you to enjoy the best, most comfortable and seamlessly stress-free travel experience. Hotels reservations and check-in, transfers, experiences, guided tours, lunches, dinners, free time, ... everything is perfectly planned and organized by our expert team and our travel partner in France who are taking care of every little detail to guarantee travel excellence and allow you to enjoy your holidays in any serenity.

8 *Smaller groups than anywhere else for an intimate travel experience*

Heart of Alsace Travel organizes groups smaller than anywhere else, with 6 to 24 guests maximum according to the type of travel that you select, Exclusive Tour Packages or Tailor-Made Trips. These small groups guarantee you a more personalized service and a more intimate, faster and smoother travel experience for a more friendly and exclusive trip. Finally, you have plenty of time to enjoy the destination and to really get to know each other

9 *Time and freedom to enjoy your leisure and your shopping*

Heart of Alsace Travel also gives you plenty of time and freedom to explore, enjoy shopping or indulge in luxurious hotel amenities and animations – as happy-hours drinks, shows, music concerts, gym work out or spa treatments - on your own terms, in perfect timing with your itinerary. Your journey delicately balances organized activities and personal leisure and shopping time.



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Your Destinations & Experiences



SO GOOD, SO BEAUTIFUL, SO FRENCH.

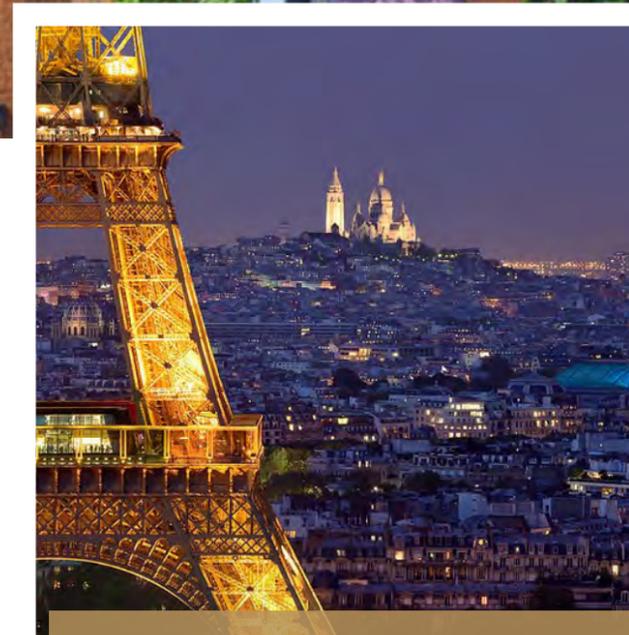


ALSACE
Alsace is a picturesque pastoral region located in the north east of France and one of Europe's best kept secrets. It is well-known for its colorful-timbered houses, its fairy tale medieval villages, its infinite vineyards and its castles perched at the top Vosges. Take your time and come to discover the cultural pearls of the region, its exceptional cuisine and its delicious wine.

DISCOVER 3 FASCINATING DESTINATIONS IN FRANCE

Unique and exclusive journeys in Alsace, Champagne and Paris Regions in France

Heart of Alsace Travel indulges you to a unique journey in Alsace, one of the Europe's best kept secret and gives you the opportunity to continue your trip visiting Champagne and Paris regions, two jewels of French heritage. These three regions and their capital cities are known worldwide and are among the most beautiful, the most visited and the most famous destinations in France



PARIS

We have never stopped discovering Paris as the capital of France is rich in monuments, museums and discoveries. Nestled in a loop of the Seine river, in the center of the Paris Basin, the "City of Light" for Eternity as an artistic gastronomic and cultural influence without equal in the whole world. And of course, not to mention that Paris is also the world capital of fashion and luxury.



CHAMPAGNE

Champagne, lying between the Alsace and Paris regions, is one of the great historic provinces of France. It's renowned for the sparkling white wines that bears its name. Prestigious champagne houses are centered in the city of Reims. The region is mostly made up of hilly countryside, dotted with vineyards, medieval monuments, fortified hill towns and nature reserves.



DISCOVER ALSACE

It seems that Alsace came out Disney world, with its fairy tale villages from the Middle ages, its Sleeping Beauty castles from the 14th century perched on top of the hills and its beautiful and enchanting landscapes between vineyards, mountains and plains.

Alsace is a picturesque pastoral region located in the north east of France and one of Europe's best kept secrets. Majestic with these remarkable cities, Strasbourg, Colmar and Mulhouse and its perched castles, wild with its infinite forest, warm and generous when it invites you to its table.

Alsace is especially savagely trendy and always gourmet and rich in flavors with a family of Starred restaurants the biggest of France, a gastronomy strongly impregnated with the terroirs and grape varieties rewarded around the world which are tasted on the Wine Route, a road of 170 km punctuated with its 51 Grands Crus.

Here you can cycle along quiet vineyard roads through villages with colorful-timbered houses, medieval castles and ancient stone churches, taking in the unique Alsatian culture. So take your time and come to discover the cultural pearls of the region, its delicious wine and its exceptional culinary heritage.



Find the French Spirit
**In the Heart of
 Alsace**



ALSACE

Fascinating landscape that capture the beauty of Alsace

With its impressive cultural sites and fairy tale villages, its winding roads that are lost in uninterrupted vineyards, a palette of seasonal landscape colors, its picturesque gastronomy and a magic world of wine, Alsace offers experiences that are waiting to be captured on camera. All travelers recommend this top Instagram-worthy destination.





THE ALSACE WINE ROUTE, ONE OF THE MOST SCENIC DRIVES IN THE WORLD

The Alsace Wine Route is one of the oldest in the world and offers road trips full of culture and history along with scenery like anywhere else.

The Alsace Wine Route is a jewel! A true picturesque tourist route that winds gently along the mountainside, it crosses Alsace from north to south and stretches for 170 km through a succession of fairy tale villages and offers a unique view illustrating the richness and diversity of the Alsatians landscapes composed of limestone soils, hills, castles and vineyards.

ALSACE

OLD CELLARS VISITS AND WINE TASTING OF LIMITED VINTAGES

The Alsace Wine Route is much more than just a scenic way for visitors to admire the countryside, architecture and food: it also leads the way to the doors of wine cellars and tasting rooms, most of which are open all year round! Over 100 villages line the Alsace Wine Route, and you're sure to find a warm welcome in each one, as you visit cellars where the producer will be delighted to give you a tasting of his or her wines. Visitors will always be given a warm welcome in Alsace wineries, whether they are independent winemakers, producer-négociants or members of cooperatives.



Exceptional climate and unique geological diversity

The specific nature of Alsace's terroir is dedicated by the characteristics of its climate and exposition, as well its geological diversity, which is unique not only in terms of France, but probably of the entire world. The incredible diversity of soils, sub-soils and micro-climates in the region has allowed Alsace's winemakers to maintain a large palette of grape varieties.



A CHOICE OF 7 INTENSELY AROMATIC GRAPE VARIETIES

Alsace's vinicultural tradition is focused on seven grape varieties, and these lend Alsace Wines their names and characteristic aromatic profiles. Riesling, the grape of German fame and a perfect pairing for fish. The Gewürztraminer, star of Alsace intensely sweet and floral, ideal for spicy dishes. The aromatic essence of the Muscat, meant to be for the aperitif or to be served with fresh vegetables. The Pinot Gris dryness, which is refreshing to the mouth at every sip. The neutrality of the Sylvaner and of course, the Pinot Blanc, a precious mixture of elegant surprises. Not to forget Alsace's only red wine, the Pinot Noir, lightly and fruity and the Crémant d'Alsace, renowned Alsatian sparkling wine.



Alsatian Wines are considered among the best in the world



"The wine Route is a long and winding road of 170km and one of the most scenic drives in the world"



The Alsatian Bottle

Alsace Wines begin to tell their story via their bottles. An Alsace bottle can be identified at a glance thanks to its tall, slender form, and this shape is obligatory for all the region's still wines. Furthermore, since 1972, it has been illegal to bottle wines made in Alsace outside the region, reinforcing the link between wines and terroir.





TREASURES FROM AN EXCEPTIONAL CULINARY HERITAGE

Origins and traditions

Alsatian cuisine incorporates Germanic culinary traditions and is marked by the use of pork in various forms. Traditional dishes include baeckeoffe, flammekueche, choucroute, Tarte flambée (original name: Flammkuchen), fleischnacka

ALSACE

THE QUINTESSENTIAL FOOD TRIP

Discover a world of tasty delights, delectable handmade local food products and take a seat for memorable dinners where dishes and moments with friends are made to be savored.

Alsace is a rich region in culinary terms. Its historical blend with Germany has brought a unique touch to its gastronomy.

Today, the traditional rustic Alsatian cuisine has evolved into a delicious mix of contemporary and traditional dishes, rooted in ancestral know-how and using simple and local but excellent quality products. The region also has an international reputation for gastronomy, with exciting, new and well-established Michelin-starred restaurants dotted across its towns and villages.



A pastries tradition

Alsatians are fond of their pastries. Cake-lovers should try kugelhopf, a dome-shaped cake with a hollow in the middle made with raisins and almonds. The festivities of the year's end involve the production of a great variety of biscuits and small cakes called bredala, as well as pain d'épices (gingerbread) which are baked around Christmas time.



Bretzel

This savoury heart-shaped biscuit has been the emblem of bakers since the 14th century. Its origins are as distant as they are mysterious.



Munster

The abbey of Munster was said to have invented this cheese around 1339. Its strong smell can be deceptive, as this is a delicate flavoured and tasty cheese. Munster can be enjoyed cold or melted on baked potatoes.



Foie Gras

Alsace is also well known for its foie gras made in the region since the 17th century

“Alsace is one of the French's top culinary destination”

A REGION FULL OF STARS

Alsatian cuisine is regularly celebrated by the famous Michelin guide. No less than 31 chefs enjoy a distinction in Alsace! In this constellation of virtuosos, a special distinction for the six 2 Stars chefs: Marc Haeberlin (l'Auberge de l'III - Illhaeusern), Nicolas Stamm (la Fourchette des Ducs - Obernai), Jean-Yves Schlinger (JYS - Colmar), Jean-Georges Klein (Villa René Laliq - Wingen-sur-Moder), Olivier Nasti (La table d'Olivier Nasti - Kaisersberg), Pascal Bastian (Auberge du Cheval Blanc - Lembach).



Nicolas Stamm
2 stars Michelin Chef of "The Fourchette Des Ducs" restaurant in Obernai

MICHELIN
2019



THE "WINSTUBS": A TASTE OF SUMPTUOUS TRADITIONAL CUISINE

The winstube as the traditional Alsatian restaurant will surprise you with sophisticated and tasty dishes that will be beautifully plated. A cosy establishment with bare beams, wood wall panels and a convivial atmosphere.



FAIRY TALE VILLAGES & MAJESTIC CITIES TO VISIT AND REMEMBER

In Alsace, cities and villages compete with beauty and elegance. Half-timbered houses, colorful facades, flowery windows: let yourself be charmed by this typical décor.

The foothills of the Vosges Mountains lead you to the discovery of picturesque villages, some of which are ranked among the Most Beautiful Villages in France. Medieval towns that seem to have come out of a fairy tale with colorful timbered houses and its splendid balconies meticulously decorated with potted plants. Their narrow streets and tiny doors, hold stories of many generations and customs proudly preserved by their inhabitants. A unique place to discover in the heart of Alsace.

ALSACE



COLMAR, CAPITAL OF WINE

Colmar, picturesque and attractive, is very close to the most beautiful villages of the vineyard. Equidistant from Strasbourg and Mulhouse, it is the perfect summary of Alsace. It's also the capital of wines! As a City of Art and History, Colmar is one of the most visited cities. Its reputation is built on its historic heart and the neighborhood of Little Venice whose half-timbered houses are remarkably preserved.

STRASBOURG, EUROPEAN CAPITAL

Strasbourg, European capital, is the 7th largest city in France. Symbol of the reconciliation between people since the end of the Second World War, it houses the headquarters of many European institutions of international cooperation. Yesterday as today, its notoriety is based on its 2000-years history and its exceptional UNESCO heritage, first and foremost the majestic Notre Dame Cathedral and the imperial district of Neustadt.



HISTORIC FREE IMPERIAL CITY

Explore the delightful renaissance and medieval town of Obernai



THE "PEARLS OF ALSACE"

Eight villages considered as the "Pearls of Alsace" worth visiting: Eguisheim, Riquewihr, Kaysersberg, Ribeauvillé, Hunawihr, Mittelbergheim, Hunsbach and Obernai.



MOLSHEIM, CRADLE OF BUGATTI FACTORIES IN ALSACE

Small town near Strasbourg, Molsheim is known worldwide for being the historic stronghold of the Bugatti factories since 1909..



“The architectural design and details are preserved until today. Walking through the streets of Alsatian villages is like stepping back in time.”

MULHOUSE, INDUSTRIAL CAPITAL

Mulhouse is considered as capital of the most important technical museums in Europe. From the 18th century, the city of industrial adventure owes its apogee to innovative entrepreneurs who enriched it with new ideas. One of them was at the origin of the extraordinary collection of Bugatti Cars, visible at the "Cité de l'Automobile" - Schlumpf Collection.





ALSACE

DISCOVER AN EXCEPTIONAL AND UNAVOIDABLE CULTURAL AND RELIGIOUS HERITAGE

In Alsace, more than anywhere else heritage is unavoidable and waiting to be discovered. An impressive combination of French and Germanic cultures.

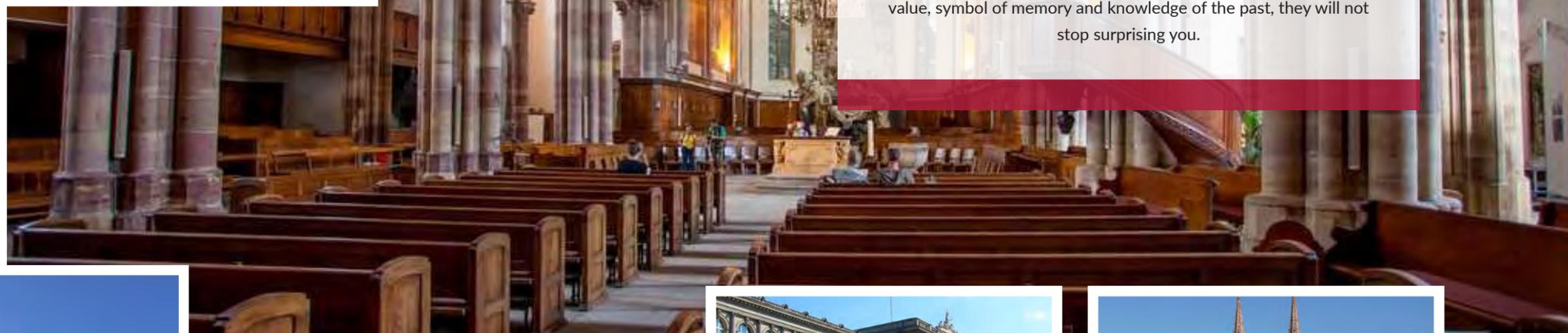
Rich in history, Alsace invites you to discover its cultural and religious heritage composed of hundreds of castles, churches, museums and monuments. With a particular attention to its UNESCO masterpieces! Recognized for their outstanding universal value, symbol of memory and knowledge of the past, they will not stop surprising you.

TASTE OF FAITH

Alsace is generally seen as the most religious of all the French region with four religious traditions: three branches of Christianity (Catholic, Lutheran and Reformed) plus the Jewish religion. The Temples, churches, cathedrals, chapels, synagogues or abbeys bear witness to the religious diversity of Alsace. Representing different periods and architectural styles, these buildings also constitute a rich heritage for the region to discover.

LEGENDARY CASTLES

Powerful, fascinating, impressive, Alsace's castles immerse you in the heart of history! Offering spectacular views, these stone sentinels will not stop surprising you with their souls and their charms. Alsace has the largest concentration of castles in Europe. Sprinkled throughout the region, you can find more than 300 castles from all eras of history.



Architectural treasures

“Medieval, Romanesque, Gothic, Renaissance or contemporary, Alsace has an astonishing architectural diversity. Witnesses of the past or daring achievements, admire the beauty of these buildings”



UNESCO WORLDWIDE HERITAGE

The German district, Urban center and «Petite France» area, listed as UNESCO worldwide heritage.





DISCOVER CHAMPAGNE

Champagne is one of the most heavily praised wine regions on Earth thanks to the prestigious sparkling white wines that bear its name. The region is mostly made up of hilly countryside, dotted with vineyards, medieval monuments, fortified hill towns and nature reserves which deserve to be explored.

Champagne, lying between Alsace and Paris, is one of the greatest historic regions of France with a rich architectural and religious heritage, but also a natural and gastronomic one.

You can learn about the world-famous sparkling wine for special occasions and its land by traveling the famous Champagne Road, dotted with pretty villages and prestigious cellars.

As well as these wine-related treasures, Champagne also has many more surprises in store, like its Gothic cathedrals, fortified or timber-framed churches, and Cities of Art and History boasting a wealth of attractions.

When it comes to outdoor pursuits, the Ardennes and Reims Mountain Regional Nature Parks, Lake Der-Chantecoq and the four lakes of Pays de Langres, or the Trans-Ardennes Greenway have plenty for lovers of walks and water sports to enjoy.



*Champagne Region,
The Exclusive
Experience.*



CHAMPAGNE

CHAMPAGNE WINE ROUTE, ELEGANCE, EXCELLENCE & AUTHENTICITY

Explore the vineyards which produce the most prestigious wines in the world, meet the Champagne winemakers and find out the secret behind that bond - why the world's most feted wine is so intimately linked to its land of origin

Champagne is one of the most famous wines in the world and the region where it is produced shares its core values of prestige, elegance, excellence and authenticity. Since 2015, nominated Hillsides, Houses and Cellars of Champagne have been listed by the UNESCO World Heritage organization in the category of 'Continuing, Organically Evolved Cultural Landscape' which designates a combined work of man and Nature. So take your time and come to discover the 500 km of the Champagne Wine Route which winds its way through the vineyards bringing you to wonderful viewpoints and attractive champagne villages.

CHAMPAGNE WINE CELLARS

The headquarters of many of the large Champagne Houses are based in Reims and Epernay. Their cellars are dug deep into the chalk and form a network of over a hundred kilometers of tunnels and underground chambers housing hundreds of millions of bottles of champagne.

The key to this rich, grape-growing land is chalk

You might think of chalk as that annoying substance that shrieks on chalkboards, but this chalk helps to produce fantastic grapes for winemaking. There are three reasons the chalk is so useful: Chalk in the soil will reflect sunlight back up the vines to boost growth; During rainy seasons, chalk can retain the water to ensure drainage for the vines. Because the chalk maintains moisture so well, the vines are protected during extremely dry periods.

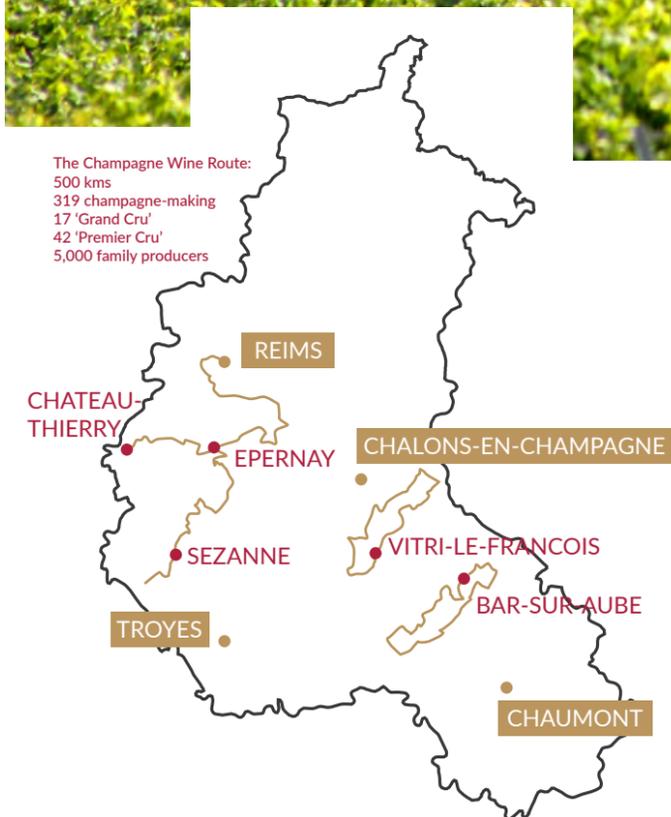
CHAMPAGNE COMES FROM THREE TYPES OF GRAPES

Depending on your preferences, you can choose wines based on one of the three main fruits; Pinot Noir has aromas of red fruits and produces a powerful punch; Pinot Meunier creates a fruity, supple flavor; Chardonnay has a floral flavor and sometimes contains mineral aromas.



The "Champagne" come exclusively from champagne region

Many winemakers of sparkling wine have attempted to use the name Champagne on their labels of sparkling wine. But unless it's made in the Champagne region of France, sparkling wine cannot be called champagne.



“The Champagne is, from one end of the planet to the other, the symbol of the feast, the shared joy, the celebration and exaltation of victory”



The Champagne vineyards, their hillsides, houses and wine cellars, are listed as a UNESCO World Heritage site.





CHAMPAGNE

AN AMAZING CULTURAL AND GASTRONOMIC HERITAGE TO BE EXPLORED

If the Champagne region is especially renowned for the famous sparkling wine that bears its name, it is also a region that benefits from a refined gastronomy and a rich historical heritage

Troyes, the medieval city with ten listed churches, is a must for anyone wishing to admire some remarkable period stained glass windows. Sedan's immense castle fort, the sumptuous Place Ducale in Charleville-Mézières, Reim's Gothic cathedral, the Basilica of Our Lady of the Thorn (Notre-Dame de l'Épine), the half-timbered houses and religious buildings of Châlons-en-Champagne, the fortified town of Langres or the Château du Grand Jardin in Joinville are some of the flagship destinations to admire during your stay in the region.

Notre-Dame Cathedral

Founded in 1211, Notre-Dame Cathedral is a gem of French Gothic architecture whose magnificent 'Smiling Angel' statue has become the symbol of the town. The cathedral is one of the town's 3 historical World Heritage sites (UNESCO) along with the ancient abbey of St Remi (including the St Remi Basilica) and the palais de Tau.



UNESCO

DISCOVER A REFINEMENT OF DELECTABLE GOURMET SPECIALITIES

Finesse and elegance is key to the cuisine of Champagne and many of the local dishes can be paired with champagne, giving a unique match. Refinement is also reflected in many of the ingredients, although the rural aspect of the region also offers more hearty produce from the 'terroir'.

Chaource and Langres Cheeses

Champagne has a couple of very good cheeses worth trying on your visit as the chaource and the langres, ideal cheese to pair with champagne.



Champagne truffles

A sort of underground mushroom, the truffle harvested in champagne belongs to the species tuber uncinatum.

Bouchons de champagne

These chocolates are shaped like champagne corks and are filled with the local 'marc de champagne', distilled from the pressed champagne grapes.



Andouillette de Troyes

This sausage is made exclusively of pork 'chitterlings' (large intestines) and stomachs, cut into thin strips and seasoned with onions, salt, pepper and spices.

The "biscuit rose" of reims

The iconic pink biscuit of reims was created in the late 17th century when a local baker, wanting to use the heat of the bread oven after the last batch, had the idea of baking some little cakes a second time.



EPERNAY, CAPITAL OF CHAMPAGNE

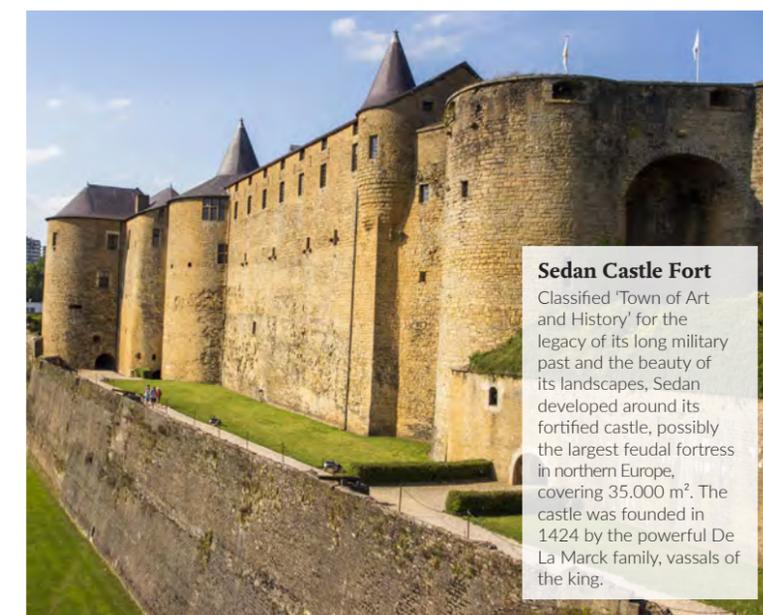
Epemay is located in the heart of the vineyards and is known throughout the world as the "Capital of Champagne." The town of Epemay lives and breathes champagne and its most famous street, the "Avenue de Champagne," is listed as UNESCO world heritage site.

UNESCO



REIMS, CITY OF CORONATIONS

The importance of Reims in French history goes back to around 498AD, when King Clovis I converted to Christianity and was baptised by the bishop of Reims, the future St Remi. This event marked the beginning of the link between the church and the French monarchy and of a tradition of coronations at Reims.



Sedan Castle Fort

Classified 'Town of Art and History' for the legacy of its long military past and the beauty of its landscapes, Sedan developed around its fortified castle, possibly the largest feudal fortress in northern Europe, covering 35,000 m². The castle was founded in 1424 by the powerful De La Marck family, vassals of the king.



Paris,
The “City of Light”
for Eternity.

(RE) DISCOVER PARIS

Paris, France’s capital, is also the world’s capital for Culture, Gastronomy and Fashion. Beyond such landmarks as the Eiffel Tower or the Champs-Élysées, the city is known for its many gourmet restaurants and designers boutiques.

Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

Discover the Paris epic sites: Champs-Élysées, Arc de Triumph, Notre-Dame, Montmartre, Opéra... Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy “cafés” and “brasseries.”

Take a walking ride from Avenue Montaigne to Galleries Lafayette, and enjoy the French fashion, designers boutiques and department stores for a unique shopping run. Experiment a lunch at the mythical Eiffel Tower and enjoy a romantic dinner in the Seine River which will allow you to discover Paris under all its lights.

Come and enjoy this city rich in history and culture. Come, and delight your palate with the typical French dishes and wine or satisfy your curiosity about the world of fashion and shopping. Come to the city of light, romance and love. Come to Paris. Because Paris is waiting for you.





PARIS

DISCOVER AND EXPLORE A UNIQUE AND BREATHTAKING CULTURAL HERITAGE

Paris is one of the most famous cities of art and culture in the world, its museums and all its monuments form a breathtaking digest of the artistic history of Europe and the world.

Paris was ranked as the most popular city in the world in 2018. It is a universal historic, cultural and artistic center. The French capital has always been able to bring together different types of culture, from the most refined to the most entertaining. A cultural city to discover, explore and love without moderation.



Museum: the must to see

The national museums are free the first Sunday of the month, and every day if you are a teacher: The Louvre, the Pompidou Center, the Louis Vuitton Foundation and the Orsay Museum are among the must not to be missed.



THE GREAT PARISIAN MONUMENTS

The monuments bear witness to the very long history of the capital. Our Lady, the Sainte-Chapelle, Conciergerie, the Pantheon, the Arc de Triomphe, the Eiffel Tower, the Sacré-Coeur, the Opera Garnier.



ART EXHIBITIONS AND SHOWS IN PARIS

Art exhibitions are particularly numerous in Paris. You will find necessarily to your liking: contemporary art, Art Nouveau, classical arts, photography, sculpture, painting. You can find it along the Seine, on the gates of the Luxembourg Gardens, Champs-Elysées, Beaubourg or Saint-Germain-des-Prés districts. The Parisian cabarets are legendary and marked by The Belle Epoque: Moulin Rouge, Crazy Horse, Lido, Cabaret Michou, Paradis Latin etc. They occupy a place of choice in the history and the cultural guide Paris.

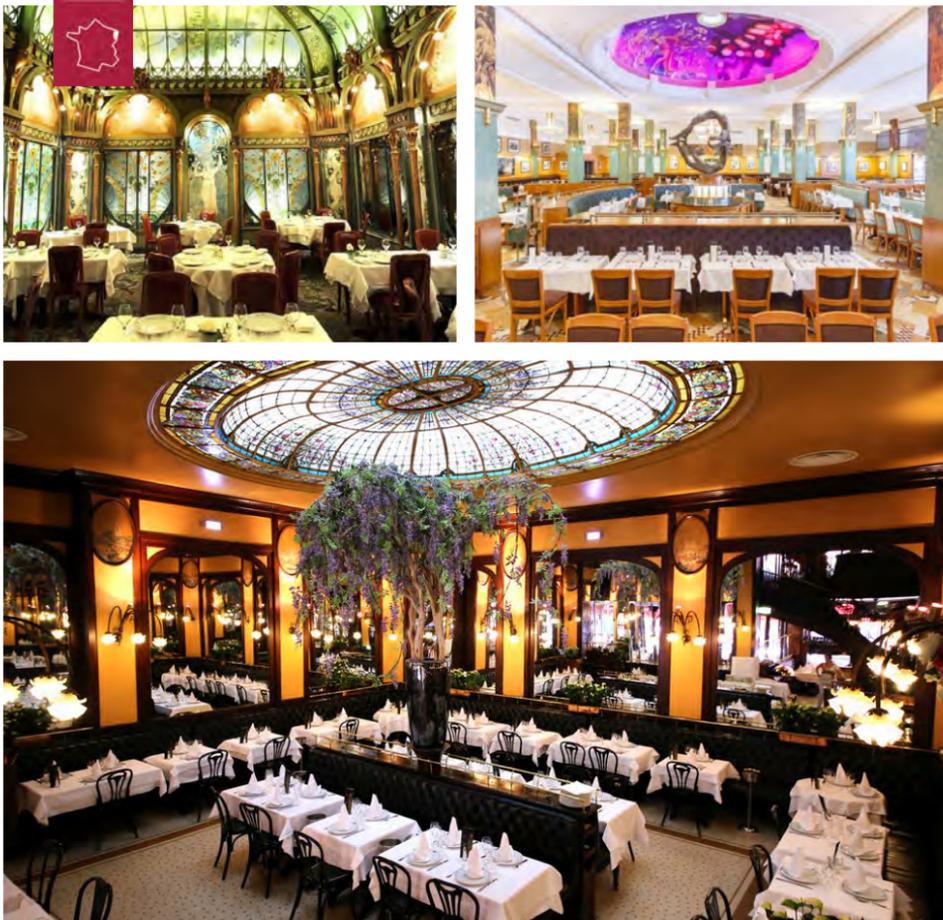
How Paris really came to be called 'The City of Light'?

Paris was nicknamed the "City of Light" (not City of Lights) originally because it was a vast center of education and ideas during the Age of Enlightenment. In 1828, Paris began lighting the Champs-Elysées with gas lamps. It was the first city in Europe to do so, and so earned the nickname "La Ville-Lumière" or The City of Light. At the time, Paris was one of the first European cities to adopt street lighting, but the nickname really gained the most traction during the Age of Enlightenment that followed.



DON'T MISS THE SHOW AND THE CUISINE SPECIALTIES IN THE BEST BRASSERIES IN PARIS

"Brasseries" can be said to define the city of light. And Paris is full of golden-era brasseries, dressed up to the nines in gilded, turn-of-the-century decor, as if stuck in a glorious time warp. The cuisine in these institutions is timeless too - specialties like Chateaubriand beef in Bearnaise sauce, sole meunière and rum baba with vanilla cream dot the menus, served by a ballet of black and white clad waiters. Open from noon until past midnight, brasseries serve non-stop, you can order a meal any time? Unlike bistros and restaurants where there are limited lunch and dinner times.



PARIS

THE ULTIMATE STAGE OF THE GASTRONOMY EXPERIENCE

With full of golden-era brasseries and the most famous starred restaurants and gourmet luxury brands in the world, it is common knowledge to see Paris in the best places for gastronomy.

Paris is one of the essential cities to test the gastronomic meal of the French. A destination with a strong culinary tradition, Paris is full of restaurants for all tastes, budgets and group sizes. Paris is also full of a variety of places and boutiques to eat and taste gourmet dishes concocted by great French chefs. All the best foods of France are found in Paris, capital of gastronomy.



Luxury Gourmet Shops

Paris has always been a great source of inspiration for French luxury brands. Nowadays, these names have developed a reputation that reflects the excellence of French craftsmanship. Their hundreds of years of experience contribute to the prestige of French food and luxury around the world. Brands that have profoundly contributed to France's fame all over the world and are still major players in the Gourmet food sector.



Chocolate and Pastry

Would you like to refine your taste buds with the great classics of French pastry? Do you know the origin of the "Mille-feuille" or the meaning of the "Religieuse"? What is the difference between Viennoiserie and Pâtisserie? Discover the stories of these wonderful little cakes we have enjoyed for centuries!



ENJOY A FASCINATING EXPERIENCE OF GOURMET WALKING RIDES IN PARIS

From St Germain des Prés to the Marais district and Montmartre, Paris walking rides is the best opportunity to experience culture and history through the art of food. You will find authentic and exceptional food craftsmen and women on every corner of these capital districts. It is not uncommon to see entire streets offered to the appetite, bakeries, cold cuts and cheese shops are competing a few meters from each other. A way to enjoy a delicious and unique approach to discovering this Parisian neighborhood!



“Paris is full of Bistros and terraces for a quick lunch or a relaxing drink”





PARIS, CAPITAL OF LUXURY, FASHION AND SHOPPING

Paris, with its prestigious “haute-couture” houses, incredible fashion shows, department stores and many designer boutiques, is considered as the world capital of luxury, fashion and shopping.

Paris is regarded as the world fashion capital, and spread throughout the city are many fashion boutiques. Most of the major French fashion brands, such as Chanel, Louis Vuitton, Dior, and Saint-Laurent, are currently headquartered here. Numerous international fashion labels also operate shops in Paris, such as Valentino, Gucci, Loewe, Escada, Bottega Veneta, and Burberry, as well as an Abercrombie & Fitch flagship store which has become a main touristic attraction.

PARIS

“Whilst Paris is the capital of fashion and design, it is also and above all the capital of luxury. The major couture and jewelery brands are all well established in the capital.”



BEST PLACES FOR SHOPPING IN PARIS

Boulevard Haussmann

All of the best shops in Paris can be found right in the heart of the city, in the popular Boulevard Haussmann. From the famous Galleries Lafayette to the popular Printemps department store, you will come across all the high-end shops here. This is certainly the best place to visit if fashion, home decor accessories, and cosmetics is everything that is on your list.



Avenue Montaigne

Avenue Montaigne, connecting the Champs-Élysées to the Alma Bridge, is one of the best streets in Paris for designer shopping and is known as one of the most exclusive and luxurious arteries in the capital. Located in the heart of Paris's Golden Triangle, it is punctuated with world-class stores, from French brands to Italian designers. Here we take a look at some of the best shops and things to do along the famous shopping street, including top designer labels and must-see French brands. The major haute-couture brands have chosen home, such as Chanel, Christian Dior, Louis Vuitton, Chloé, Céline, Thierry Mugler, Saint Laurent Paris, Prada, Gucci ... The view of the Eiffel Tower from the Place de l'Alma is spectacular.

What is the “Paris Fashion Week”?

Paris Fashion Week is a series of designer presentations held biannually in Paris, France with spring/summer and autumn/winter events held each year. Dates are determined by the French Fashion Federation. Paris Fashion Week is held at venues throughout the city.



Avenue Des Champs Elysees

Definitely, amongst the most famous shopping areas in Paris, this avenue is one place you cannot afford to miss during your holiday in Paris. Apart from looking too pretty and illuminated at night, this place lets you shop all things chic. Be it buying high-end clothing for yourself or toys for your kids, this is where you need to be for an ultimate and true Parisian shopping experience. There is no better place than Champs Elysees for outlet shopping in Paris





SO GOOD, SO BEAUTIFUL, SO FRENCH.

EXCLUSIVE, AUTHENTIC & UNFORGETTABLE MOMENTS

*The Best Experiences to live with
Heart of Alsace Travel*

*Included in our Exclusive Tour Packages and
Tailor-Made Journeys**

Heart of Alsace Travel includes exclusive experiences in each journey as privileged access to prestigious wine, Champagne, gastronomy, and cultural heritage landmarks. Also, welcome by local experts, you'll have the opportunity to participate in unique and authentic moments as hand made food product workshop, cooking classes, religious, cultural and artistic discoveries, exceptional cycling tours and golf experiences, not to mention cellar visits and wine tasting of the most famous houses. Wherever you go, we'll delight and surprise you with unforgettable experiences, breathtaking sights and memorable people.

*Subject to modifications, see Terms and Conditions page 93.





Culture, Art & History

Enter the story by discovering exceptional and fascinating places, witnesses of the past

ALSACE

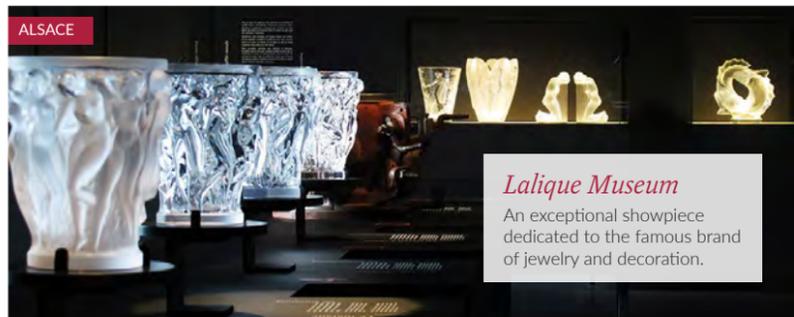


The Haut-Koenigsbourg Castle
Travel back in time and dive into the Middle Ages.



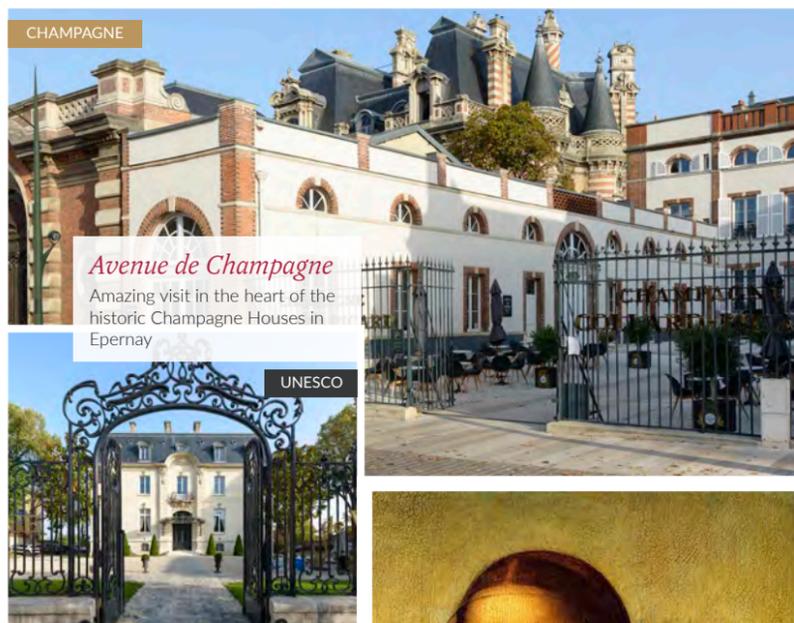
ALSACE

"Cité de l'Automobile"
One of the world's largest automobile museum with over 250 vehicles from every era.



ALSACE

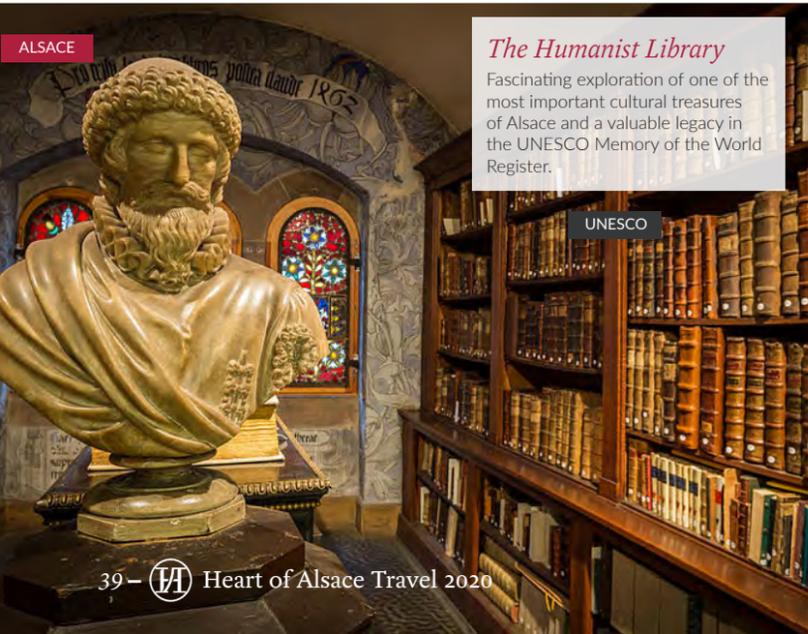
Lalique Museum
An exceptional showpiece dedicated to the famous brand of jewelry and decoration.



CHAMPAGNE

Avenue de Champagne
Amazing visit in the heart of the historic Champagne Houses in Epernay

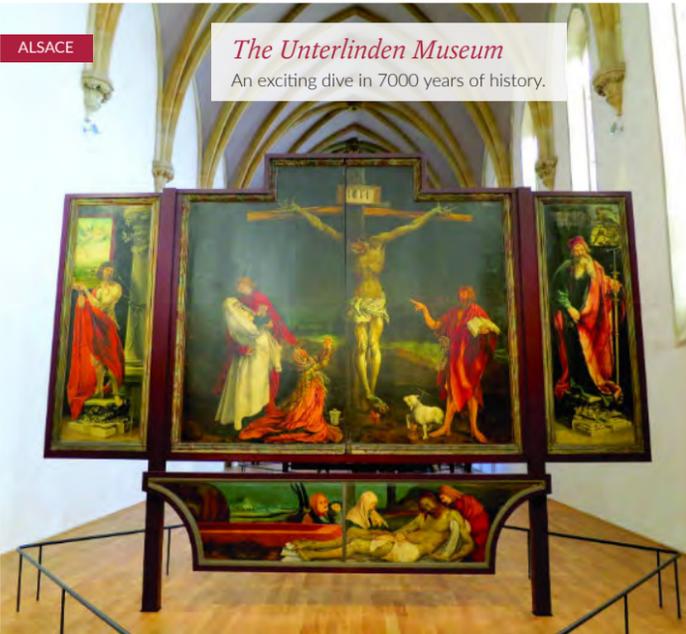
UNESCO



ALSACE

The Humanist Library
Fascinating exploration of one of the most important cultural treasures of Alsace and a valuable legacy in the UNESCO Memory of the World Register.

UNESCO



ALSACE

The Unterlinden Museum
An exciting dive in 7000 years of history.



Louvre Museum
Discover the main rooms of the Louvre museum and see major works of art like the Mona Lisa.



PARIS



Magical City Tours To Remember

Experience the best sightseeing places and breathtaking monuments of majestic cities

STRASBOURG



La Grande Ile

Historical core of Strasbourg, the Big Island seems to cross the ages.

UNESCO

COLMAR



"Little Venice"

Do not miss this real gem of Colmar and admire the banks and typical half-timbered Alsatian houses that line the river.

REIMS



The historic Capital of Champagne Region

Visit a place of culinary flair, rich medieval history and exotic Art Deco architecture.

PARIS

Montparnasse Tower Panoramic Observation Deck

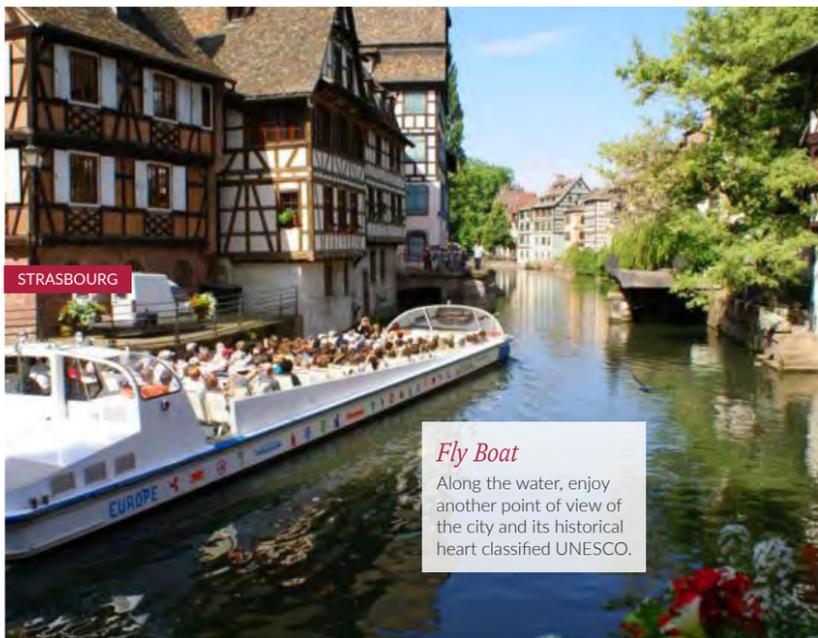
A breathtaking 360° panoramic view 210 meters above the ground of the whole of Paris.

STRASBOURG



The European Parliament

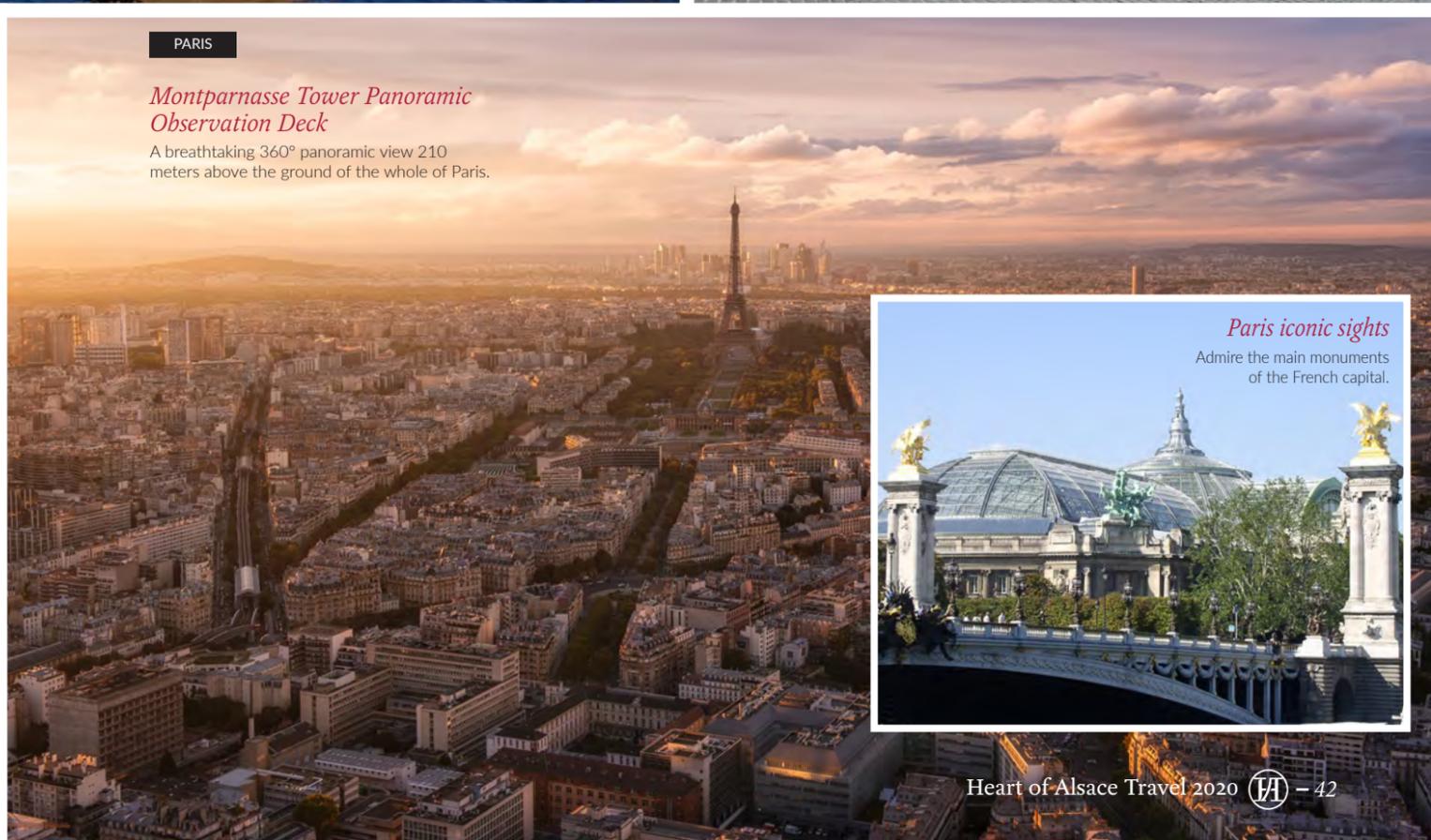
The largest parliamentary assembly elected by direct universal suffrage in the world.



STRASBOURG

Fly Boat

Along the water, enjoy another point of view of the city and its historical heart classified UNESCO.



Paris iconic sights

Admire the main monuments of the French capital.





Fairy tale Villages Exploration

Stroll along the streets between colorful half-timbered houses dating back to the Middle Ages

ALSACE



Eguisheim

One of the favorite villages of the French with many preserved half-timbered houses and the centuries-old castle Château Saint-Léon.

CHAMPAGNE



Aÿ-en-Champagne

A thousand-year-old town, Aÿ-Champagne has been renowned for its vines since the Gallo-Roman era. Today, the Aÿ vineyard has been added to the UNESCO World Heritage list.

UNESCO

ALSACE



Riquewihr

Discover its cobble streets dotted with half-timbered winemakers' shops and tasting rooms.



Ribeauvillé

The village with three castles which still majestically dominate the town.



Kaisersberg

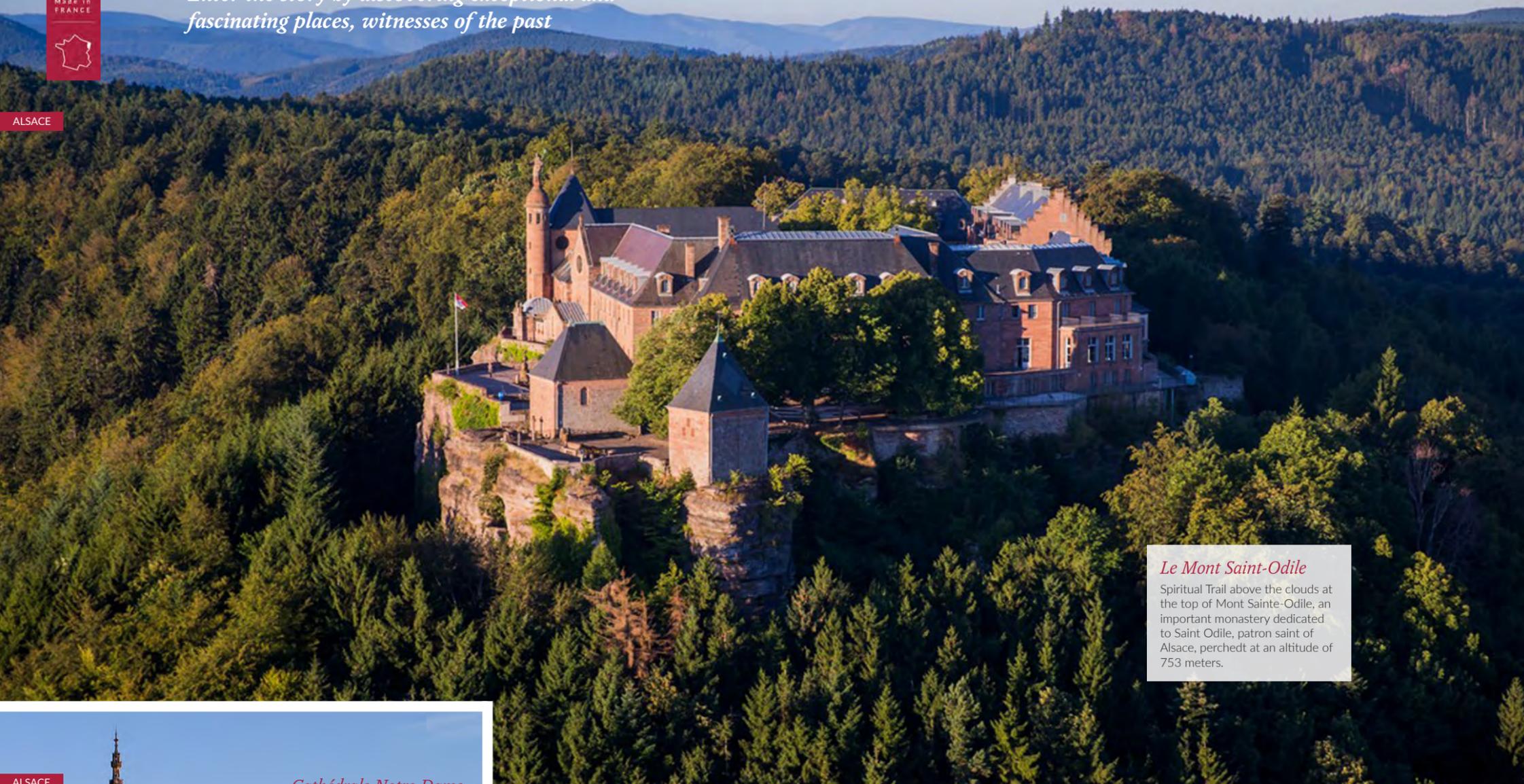
Also elected Favorite Village of the French, Kaisersberg will surprise you with its medieval charm and the sunset view.



Spiritual and Religious Immersion

Enter the story by discovering exceptional and fascinating places, witnesses of the past

ALSACE



Le Mont Saint-Odile

Spiritual Trail above the clouds at the top of Mont Sainte-Odile, an important monastery dedicated to Saint Odile, patron saint of Alsace, perched at an altitude of 753 meters.

CHAMPAGNE



The Reims Cathedral

A UNESCO World Heritage Site famous for being the traditional location for the coronation of the kings of France.

UNESCO

CHAMPAGNE

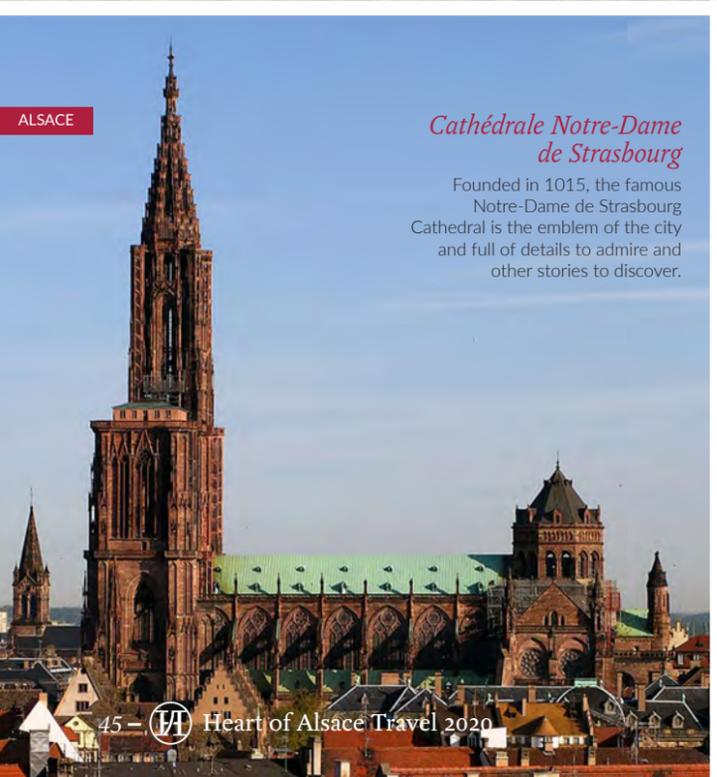


Abbey of St. Peter of Hautvillers

Place of the tomb of Dom Perignon, the inventor of Champagne



ALSACE



Cathédrale Notre-Dame de Strasbourg

Founded in 1015, the famous Notre-Dame de Strasbourg Cathedral is the emblem of the city and full of details to admire and other stories to discover.



ALSACE

Abbey Church of Saint-Maurice

One of the most beautiful Baroque churches in France. During the visit you'll have the opportunity to enjoy a small organ concert.

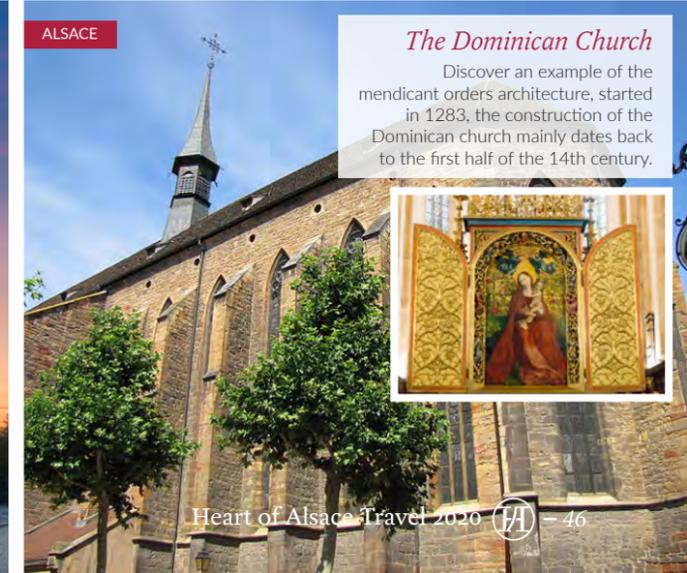
PARIS



Basilique du Sacré-Cœur à Montmartre

Popular landmark and the second most visited monument in Paris. The Sacred Heart Basilica of Montmartre, or Sacré-Coeur, is a Roman Catholic church dedicated to the Sacred Heart of Jesus.

ALSACE



The Dominican Church

Discover an example of the mendicant orders architecture, started in 1283, the construction of the Dominican church mainly dates back to the first half of the 14th century.





Wine and Champagne Vineyards Exploration

Visit century-old vineyards and cellars and enjoy unforgettable wine's tasting and food pairing

Enter in the confidential universe of the Maison Collet at the "Cité du Champagne"
Unconditional about exceptional moments? We propose you Enjoy an authentic champagne discover tasting experience through privates' tours and exclusives animations on the hillsides of the Aÿ vineyard, a UNESCO World Heritage Site

UNESCO



ALSACE

Food & Wine Pairing Experience

Taste fresh local products and enjoy different food & wine pairing from a rooftop terrace which offers a magnificent view over the Alsace vineyards, the Vosges Mountains, the Alsace Plain, the Black Forest, and even the Swiss Alps!



ALSACE



The wow effect in a sip!
Enjoy a walking ride in the Vineyard, a cellar visits and a Wine Tasting in the Maison Gustave Lorentz, one of the most famous Alsatian wine estate Founded in 1836



ALSACE



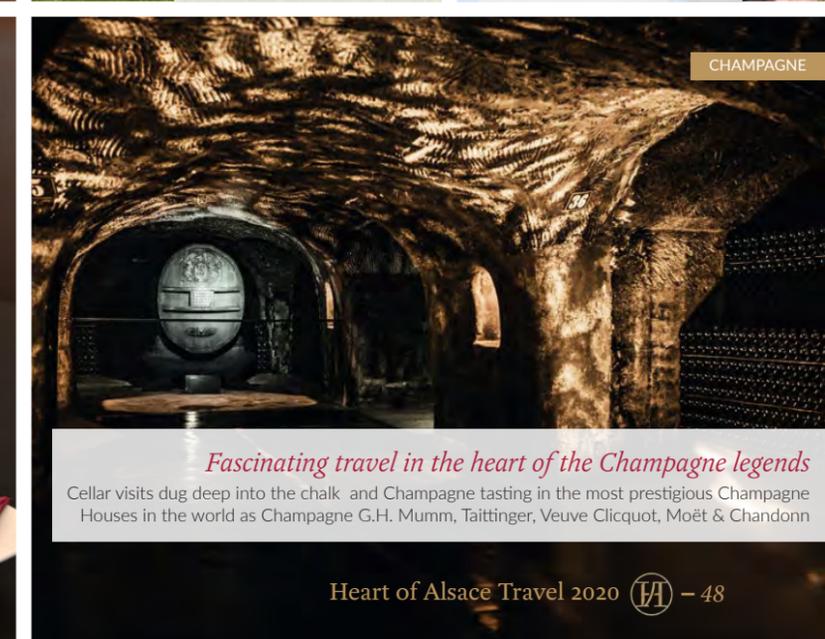
ALSACE

Discover the beautiful landscapes of the Alsatian vineyards
Visit of the Joseph Cattin Estate, dedicated itself to vineyards and the production of wine for almost three centuries, by Segway and enjoy a cellar visit and a wine tasting after the Tour!



CHAMPAGNE

A tapas-style lunch with Champagne pairing
Enjoy an original Champagne and food pairing In Hautvillers, cradle of Champagne, in the heart of the village of Dom Pérignon, at the "36".



CHAMPAGNE

Fascinating travel in the heart of the Champagne legends
Cellar visits dug deep into the chalk and Champagne tasting in the most prestigious Champagne Houses in the world as Champagne G.H. Mumm, Taittinger, Veuve Clicquot, Moët & Chandonn



Exclusive Harvest Experiences

Make the unique and memorable experience of being winemaker two days of your life.



What's more exciting than a grape harvest day in Champagne?

During the grape harvest, winegrowers from Champagne vineyards offer to make you discover their domain in full effervescence. They welcome you in their domain and offer to introduce you to the magic moment of the harvest of grapes for champagne. You have the unique opportunity to cut the sun-kissed fruit by hand, to share a convivial meal with the winemaker and the pickers, to discover the facilities and of course to savor different wines of "Roy des vins".



ALSACE



Enjoy the unique and unforgettable experience to be "Winemaker" 2 days of your life!
Discover the Terroir, the grape picking techniques, the fermentation process, the grape varieties assemblage and put your own vintage in bottle by customizing the label. At the end of the 2 days, you will be awarded a diploma "Winegrower of a day"





Traditional Food Workshops and Cooking Classes

Discover a world of tasty delights and local flavors and let yourself be surprised

ALSACE



The Alsatian "Flammekueche" experience!

Enjoy a unique "flammekueche" cooking class in a typical Alsatian location



ALSACE

Gingerbread workshop and tasting

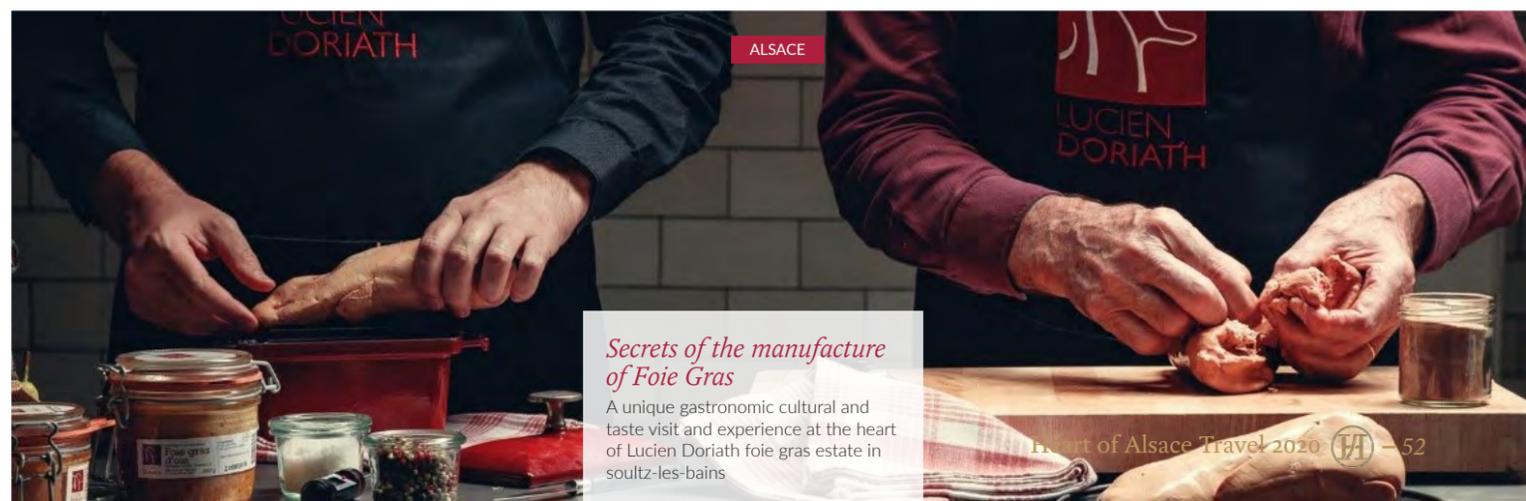
Visit, tasting and shopping at the "Maison Lips" gingerbread manufacturing workshop at Gertwiller



ALSACE

Joelle Cuisine Cooking Classes

Cheese, pastries, pies, traditional dishes... Learn new recipes with Joelle, share a moment of conviviality and surprise family and friends!



ALSACE

Secrets of the manufacture of Foie Gras

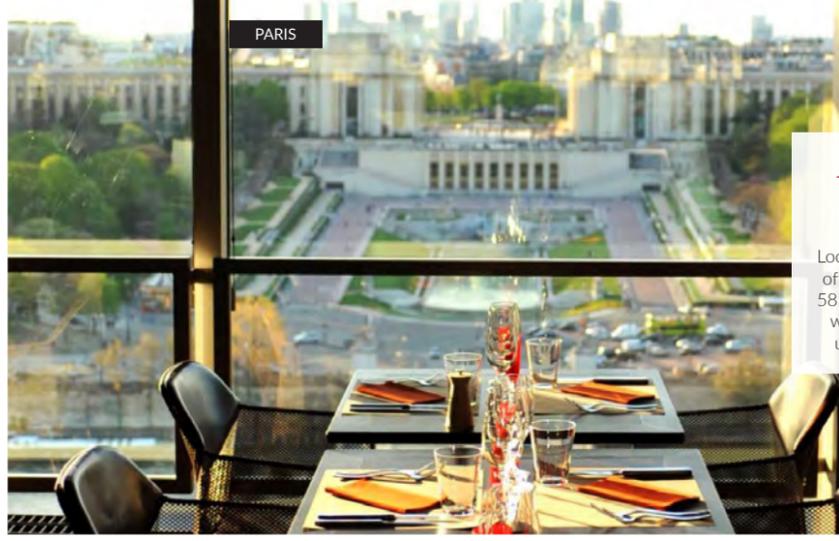
A unique gastronomic cultural and taste visit and experience at the heart of Lucien Doriath foie gras estate in soultz-les-bains



Take a Seat for Memorable Moments

From gastronomic to traditional restaurant, have a taste of the sumptuous French cuisine where dishes and moments with friends are made to be savored

Memorable Picnic in the Alsatian vineyards
 Enjoy a tailor-made epicurean experience immersing you in the heart of vineyards and Alsatian terroirs for an unforgettable picnic.



PARIS

Breathtaking lunch at the Tour Eiffel
 Located on the 1st floor of the Eiffel Tower, the 58 Tour Eiffel restaurant welcomes you for an unforgettable lunch



ALSACE

"L'Atelier du Peintre", 1 Starred Michelin Restaurant
 Caroline Cordier and Loïc Lefebvre offer modern, original French cuisine rich in flavors in a 15th century house in the heart of the historic center of Colmar.



PARIS

Brasserie "La couple"
 Live an unforgettable lunch in the legendary Parisian brasserie, a shrine to art deco and gourmet cuisine



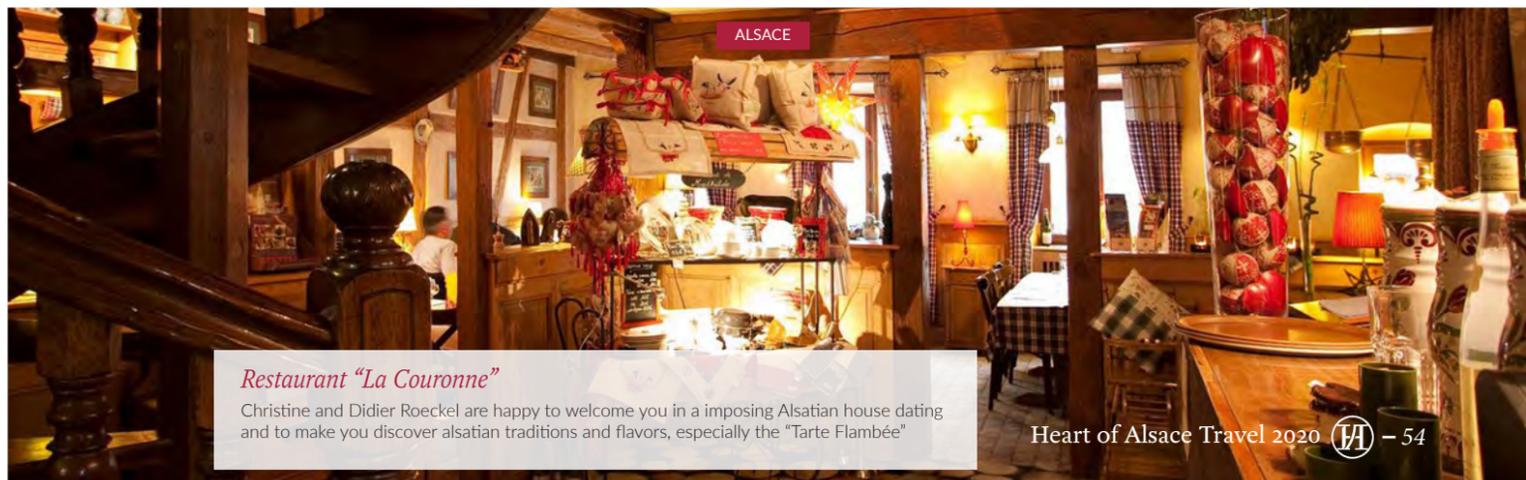
ALSACE

Traditional winstub "Chez Yvonne"
 Discover the most popular winstub of Strasbourg since 1873 and its delightful traditional cuisine.



CHAMPAGNE

"The Continental" gourmet Restaurant
 Experience a charming gourmet dinner with Champagne pairing in the Continental restaurant in Reims.



ALSACE

Restaurant "La Couronne"
 Christine and Didier Roeckel are happy to welcome you in a imposing Alsatian house dating and to make you discover alsatian traditions and flavors, especially the "Tarte Flambée"

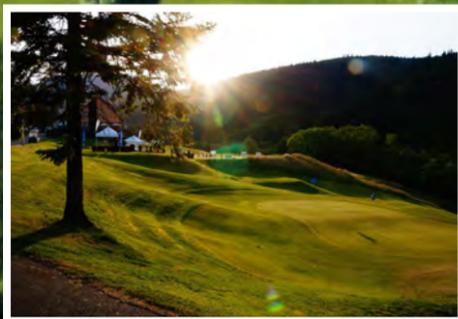


Amazing Outdoor Experiences

Alsace and Champagne are the perfect place for those who love sensations and open-air activities!

Swing in Alsace: A must for all golf enthusiasts

In the heart of the typical and preserved landscapes of Alsace, stamped with tradition and culture, spend a memorable golfic moment.



ALSACE

Fascinating Alsace bike exploration

Making cycling is the best way – by far – to discover the Wine Route and visit this very unique region of France from its picturesque town to postcard-perfect village.

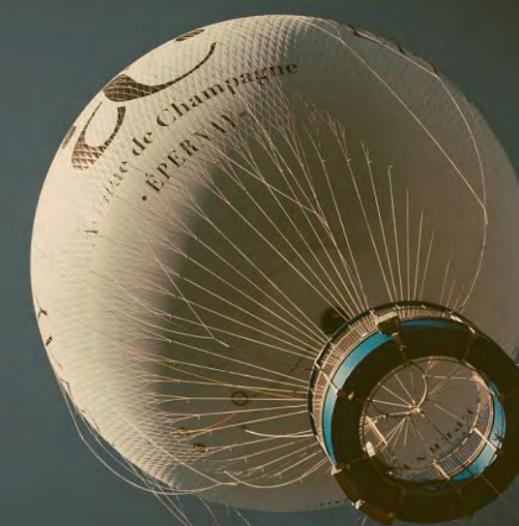


CHAMPAGNE



Get high with the captive balloon!

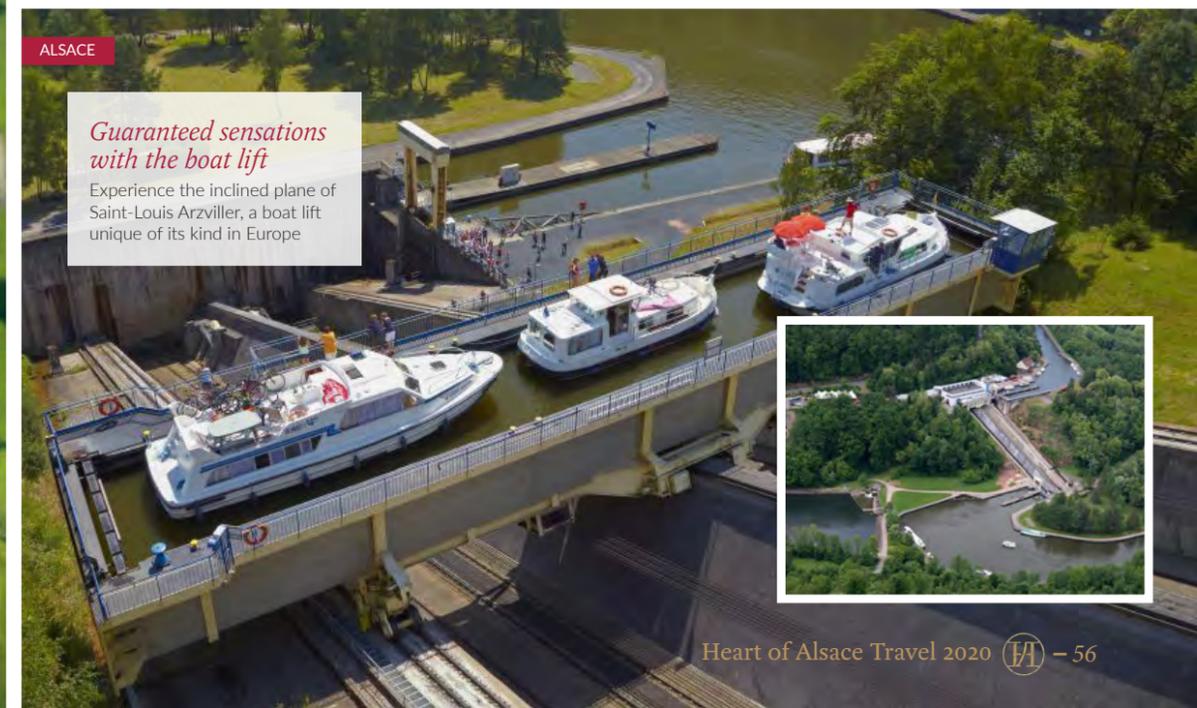
Enjoy a unique experience in Champagne: a discovery of the 360 ° panorama in a balloon 150 meters high



ALSACE

Guaranteed sensations with the boat lift

Experience the inclined plane of Saint-Louis Arzwiller, a boat lift unique of its kind in Europe





Magical and Unforgettable Christmas Holidays

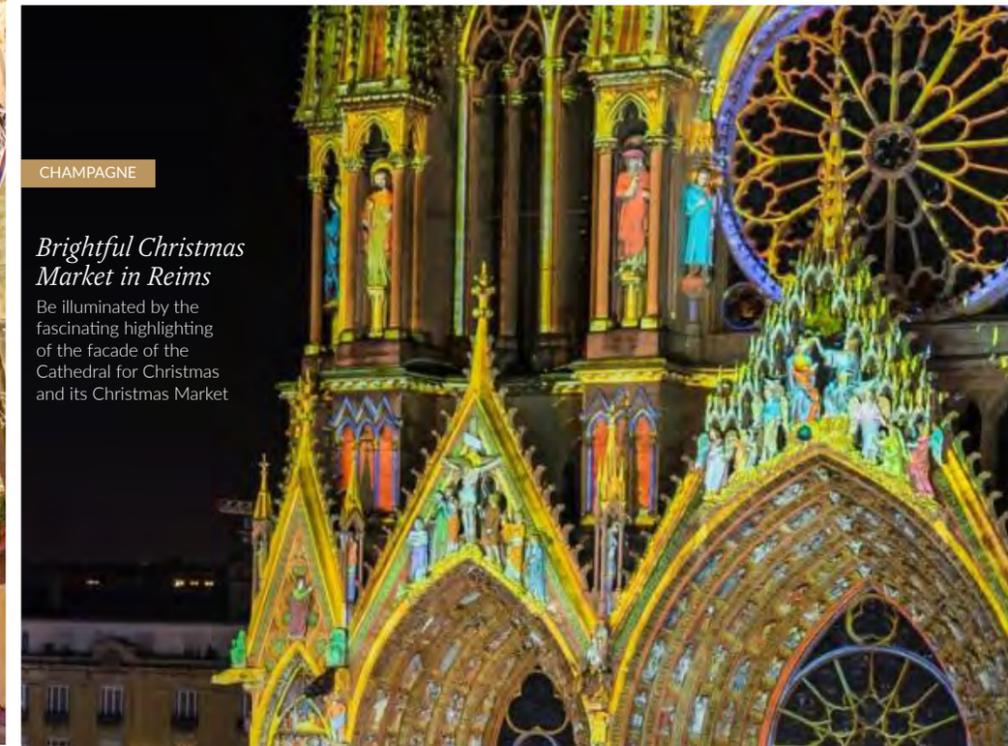
Discover the magic and unique ambiance of the Christmas Markets and festivities in Alsace, Champagne and Paris

The Christmas Market on the Champs-Élysées: a must-to-see

One of the essential Christmas events in Paris. It is also the first annual Parisian event with nearly 15 million visitors in 7 weeks!



PARIS



CHAMPAGNE

Brightful Christmas Market in Reims

Be illuminated by the fascinating highlighting of the facade of the Cathedral for Christmas and its Christmas Market



Discover the oldest and most beautiful Christmas Markets in Europe

In total, more than 70 Alsatian towns and villages stand out and make the Christmas event in Alsace a timeless moment



Your Journeys & Tours



SO GOOD, SO BEAUTIFUL, SO FRENCH.



7 EXCLUSIVE TOUR PACKAGES TO MAKE YOUR WISHES COME TRUE

Discover our Tour Packages and choose the journey which suit your style and your expectations

Heart of Alsace Travel designed 7 Exclusive Tour Packages to enable you to live extraordinary and authentic experiences in Alsace, Champagne and Paris regions in France whatever the seasons, your passions and your expectations.

From Christmas market to Harvest time, from golf experiences to cycling ride, from heritage discovery to gastronomy treasures, from cellars visits to wine tasting, each Tour Package is a well-paced journey offering the ideal mix of activities, sightseeing, authentic experiences and time to relax in exclusive hotels located in lavish locations designed for perfect getaways.

EXCLUSIVE 8 DAYS TRIPS IN FRANCE
4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

SMALLER GROUPS & ESCORTED TOURS
TRIP FOR 18+ YEARS OLDS

1. WINE ROUTE TOUR



Venture along the Alsatian and Champagne Wine Routes

2. HERITAGE DISCOVERY TOUR



Explore the fascinating French cultural & Religious heritage

3. WINE & GOLF TOUR



Discover the many "extras" which give you golfing in Alsace

4. WINE & GASTRONOMY TOUR



Experience a quintessential food trip and discover the French gourmets' treasures

5. WINE HARVEST TOUR



Live the unique experience to be winemaker for two days

6. WINE & CYCLING TOUR



Enjoy an unforgettable Alsatian's vineyards bike ride

7. FAIRYTALE CHRISTMAS TOUR



Discover the magic and unique ambiance of the Christmas festivities in France

- FASCINATING LANDSCAPES AND SIGHTSEEING
- UNFORGETTABLE WINE AND CHAMPAGNE TASTINGS
- AMAZING CELLAR VISITS
- DELIGHTFUL LOCAL GASTRONOMY
- FAIRYTALE VILLAGES EXPLORATION
- MAGICAL CITIES AND MONUMENTS DISCOVERY
- BEAUTIFUL WORLD HERITAGE UNESCO TREASURES



WINE ROUTE TOUR

Stay in charming hotels and stroll through a string of picturesque and fairytale villages with colorful timbered houses and breath-taking views. Grasp the sense of the region's historical and cultural heritage and follow the wine route from Alsace to Champagne region to become an expert in wine & Champagne tasting. Discover a selection of great and exclusive local food products and delight your palate with unique French culinary experience.



YOUR ITINERARY* - 4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

*The itinerary, the description, the visits, the hotels, the photos, the dates and the schedules are subject to later modifications imposed by the service providers and are communicated for information purposes and are not contractual. In case of need, we reserve the right to reverse the order of visits. See Terms & Conditions page 23

DAY 1 – WELCOME TO ALSACE

Arrival at **Zurich airport** and transfer at **3pm** to your Hotel in Alsace. At 5:00pm check-in and join everyone for a welcome drink and the introduction about your trip. Enjoy a nice dinner in a traditional restaurant.

Dinner included

HOTEL REGENT CONTADES**** **Strasbourg**

DAY 2 – DISCOVER THE MEDIEVAL ALSACE

Start the day by a guided tour of Obernai medieval town, which was the property of the dukes of Alsace in the 7th century and enjoy the visit of a gingerbread factory in Gertwiller, capital of gingerbread thanks to the numerous pastry cooks and their know-how. After a delightful lunch in a traditional restaurant enjoy a guided tour of the Mount Sainte-Odile, a 760-meter-high peak in the Vosges Mountains, convent and center of pilgrimage dedicated to Sainte-Odile about the end of the 7th century. Continue the tour with a walking ride in the vineyards and enjoy a cellar visit, a wine tasting and a typical dinner.

Lunch and Dinner included

HOTEL REGENT CONTADES**** **Strasbourg**

DAY 3 – STRASBOURG CITY TOUR

Start the day by a walking guided tour of the old city center of Strasbourg, seat of the European Parliament. Discover its 2000-years history and exceptional UNESCO heritage, first and foremost the majestic Notre Dame Cathedral and la Petite France. Continue your discovery of the city from a unique perspective, a walk along the waterfront with a sightseeing boat tour, from downtown to the European Parliament, through the imperial district of Neustadt! By 4pm, you have free time to shop and to explore the beauty of Strasbourg. Around 8:00pm road back to the hotel.

Lunch and Dinner not included

HOTEL REGENT CONTADES**** **Strasbourg**

DAY 4 – FOLLOW THE WINE ROUTE

Grasp the sense of the region's historical and cultural heritage and follow the wine route during one day. Visit of the Haut-Koenigsbourg castle, one of the symbols of the Alsatian heritage and discover Riquewihr one of the "Pearls of the Wine route", ranked among the « Most Beautiful Villages in France ». For the lunch, live a memorable time, including cellars visit, wine tasting and a cold cut and cheese platter. Continue to Eguisheim and a walking tour of the medieval village centre, that was voted as "France's favourite village" in 2013 and birthplace of Pope Léon IX. Finish the journey with a guided tour of the Old town of Colmar, the Capital of Alsatian wines. You'll discover the Little Venice, half-timbered houses, the covered market, St Martin's Church.

To finish this beautiful and memorable day, you will enjoy a typical "Flammekueche" dinner, an Alsatian dish with a dough base topped with a mixture of cream, soft white cheese, bacon chunks and onions. You eat it with your fingers! Baked in a baker's oven, it was traditionally made on the days when bread was baked at the farms. You can also try the sweet versions with apple, plum and cinnamon toppings.

Lunch and Dinner included

HOTEL REGENT CONTADES**** **Strasbourg**

DAY 5 – DEPARTURE TO CHAMPAGNE

Private transfer to the historical sparkling wine province and its capital the City of Reims, located between Alsace region and Paris. On the way, stop in the Lorraine Region, to visit the vineyards of the appellation « Côtes de Toul » which are on the village of Toul on the western banks of the Moselle river. Enjoy a cellar visit and a wine tasting of its famous "Vin Gris des Côtes de Toul" that develops intense and unique fruity and floral flavours. After a lunch in the area, continuation to Reims and arrival for check-in and a dinner at 7:00pm. Spend a night at leisure to relax and enjoy City of Reims!

Lunch and Dinner included

HOTEL BEST WESTERN DE LA PAIX **** **Reims**

WINE ROUTE TOUR

FOR MORE INFORMATION OR TO BOOK YOUR EXCLUSIVE PACKAGE TOUR: WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

TRIP PLANNING 2020

STARTS	ENDS
Sat. 11 Apr	Sat. 18 Apr
Sat. 02 May	Sat. 09 May
Sat. 30 May	Sat. 06 Jun
Sat. 20 Jun	Sat. 27 Jun
Sat. 18 Jul	Sat. 25 Jul
Sat. 15 Aug	Sat. 22 Aug
Sat. 17 Oct	Sat. 24 Oct

DAY 6 – THE "CHAMPAGNE" EXPERIENCE

Because Champagne is unique, we promise you an "Exclusive Experience". Start your day with a short walking tour of the city centre of Reims and visit the Cathedral, a UNESCO World Heritage Site, where French kings were coronated during the French Monarchy. Continue with a fascinating dive into the "crayères", the sumptuous Champagne cellars and with a wine tasting in a famous Champagne House of Reims. Road to the south of Reims and arrival in the area of Hautvillers village, the cradle of Champagne, for an original Champagne and food pairing. After lunch, depending on schedule, little walk in the village of Dom Pérignon, the "Father of Champagne". We continue our journey by discovering the "Champagne Alley" in Epernay, home of the most prestigious Champagne House, registered as a UNESCO world heritage site. After enjoy an extraordinary experience 150 meters above the ground. Aboard the balloon of Epernay, fly to new emotions, discover the hidden gardens of the Avenue de Champagne and contemplate the hillsides of the Champagne vineyards with 1 glass of champagne and a cut silkscreen offered. Then, to finish this unforgettable day, you will experience a Champagne tasting on the hillsides of the Ay's vineyard, registered as a UNESCO world heritage site.

Lunch included

HOTEL BEST WESTERN DE LA PAIX **** **Reims**

DAY 7 – WELCOME TO PARIS, THE CITY OF LIGHT!

Relax start and private transfer to Paris, after your breakfast. Check in your 4* Hotel. Enjoy a free afternoon to discover the city of Light. Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy "cafés" and "brasseries". Take a walking ride from Avenue Montaigne to Champs-Élysées, and enjoy the French fashion, designers' boutiques and department stores for a unique shopping run. Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

Lunch and Dinner not included

HOTEL CALIFORNIA **** **Paris**

DAY 8 – PARIS CITY TOUR

Relax start. Check-out in the morning around 11:30 am meeting with your guide and departure for an memorable lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse. In the afternoon, free time for a walking ride along the Tour Eiffel area, exploring The Trocadero and The Parc du Champs-de-Mars or ascent up to the Montparnasse Tower Panoramic Observation Deck for a breathtaking 360° panoramic view 210 meters above the ground. After, enjoy a panoramic city tour of the French Capital for a discovery of its the iconic sites (Notre-Dame, Arc de Triomphe, Champs-Élysées, Opéra Garnier, Les Invalides...).

Lunch included

Around **5pm**, transfer to the airport of Paris Charles de Gaulle

SMALLER GROUPS & ESCORTED TOURS

18 to 24 guests and Service of English Speaking Travel Companion / Manager for an intimate and truly stress-free travel experience

TRIP FOR 18+ YEARS OLDS

BEST EXPERIENCES

Guided City tour in Strasbourg, European Capital, Colmar, Capital of the Wine Route, Obernai, the Medieval town, Reims city of coronation and Paris iconic's sights.



Guided tour of the Mount Sainte-Odile and the Haut-Koenigsbourg castle in the Vosges Mountains, visit of the Reims Cathedral and the Village of Dom Pérignon in Champagne.

Discovery of the "Pearls of Alsace" Riquewihr and Eguisheim, medieval villages, ranked among the « Most Beautiful Villages in France », and fly to new emotions aboard the balloon of Epernay in Champagne.

Ride in the Alsatian vineyards and visit of the hillsides of the Ay's vineyard in Champagne, registered as a UNESCO world heritage site, and fascinating Cellar visits and private wine tasting in famous Alsatian estates and Champagne Houses.

MEMORABLE LUNCH AND DINNER

Food & wine pairing with a scenic view of the vineyards / Tarte Flambée experience in traditional Winstub / Dinner in typical Alsatian restaurants.



Food & Champagne pairing for lunch / Dinner in typical restaurant in Reims.

Lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse.



INCLUSIONS: 7 nights hotel ****accommodation / 7 breakfast buffet, 5 lunches and 4 dinners / 3 Wine Tasting and 2 Champagne Tasting / Included experiences and english speaking tour guide according to the program / Airport transfer/ Seat in coach transfer/Tour entrance fee / City Tax

See Terms & Conditions page 23

EXCLUSIONS: Airfare/ Visa / Travel Tax / Travel Insurance / All the beverages (unless otherwise specified) / Incidentals in hotels such as laundry, telephone calls, mini bar / All other services not mentioned/ Tips for the drivers & local guides

See Terms & Conditions page 23

Apr/May

Jun/Aug

Sep/Oct

Nov/Dec



Average Temp
High / Low
25° / 10°



Average Temp
High / Low
28° / 14°



Average Temp
High / Low
18° / 10°



Average Temp
High / Low
13° / 1°

- BREATH TAKING LANDSCAPES AND SIGHSEEING
- MIDDLE AGES VILLAGES EXPLORATION
- FASCINATING DIVING IN THE FRENCH RELIGIOUS AND CULTURAL HERITAGE
- MAJESTIC CITIE, SMUSEUM & MONUMENTS DISCOVERY
- BEAUTIFUL WORLD HERITAGE UNESCO TREASURES
- UNFORGETTABLE WINE AND CHAMPAGNE TASTINGS
- DELIGHTFULL LOCAL GASTRONOMY



HERITAGE DISCOVERY TOUR

Make a deep and fascinating diving in the pristine beauty of the French religious heritage. Stroll along the streets between colorful half-timbered houses dating back to the Middle Ages. Experience the best sightseeing places and breathtaking monuments of majestic cities as Strasbourg, Reims and Paris. Explore castles, cathedral, cellars and vineyards listed as World Heritage by UNESCO. Visit sumptuous Library and Museums waiting to be discovered.



YOUR ITINERARY* - 4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

*The itinerary, the description, the visits, the hotels, the photos, the dates and the schedules are subject to later modifications imposed by the service providers and are communicated for information purposes and are not contractual. In case of need, we reserve the right to reverse the order of visits. See Terms & Conditions page 23

DAY 1 – WELCOME TO ALSACE

Arrival at **Zurich airport** and transfer at **3pm** to your Hotel in Alsace. At 5:00pm check-in and join everyone for a welcome drink and the introduction about your trip. Enjoy a nice dinner in a traditional restaurant.

Dinner included

Hotel NOVOTEL**** Colmar

DAY 2 – TREASURES OF HISTORY

Travel to Sélestat to discover a treasure of Renaissance! Guided tour of the Humanist Library, a treasure which features on the UNESCO Memory of the World register. Explore the secrets from medieval manuscripts to rare printed works 15th and 16th century, in a magnificent architectural setting created by Rudy Ricciotti. Continue on the wine road and enjoy a wine tasting in a typical cellar and a delightful lunch in a traditional restaurant. After lunch short visit of Riquewihr, the «Gem of the Alsace vineyards», city listed among the «Most Beautiful Villages in France». Return to the Capital of Alsatian wines, Colmar and guided visit of the Unterlinden Museum and its masterpiece of "Le Retable d'Isenheim"; After the Museum, guided walking tour of the Old town of Colmar (you'll discover the Little Venice, half-timbered houses, the covered market, St Martin's Church)...and free time before a Dinner in a typical restaurant.

Lunch and Dinner included

Hotel NOVOTEL**** Colmar

DAY 3 – STRASBOURG CITY TOUR

Start the day by a walking guided tour of the old city center of Strasbourg, seat of the European Parliament and its exceptional UNESCO heritage, first and foremost the majestic Notre Dame Cathedral and La Petite France. In the afternoon, continue your discovery of the city from a unique perspective, a walk along the waterfront with a sightseeing boat tour, from downtown to the European Parliament, through the imperial district of Neustadt! Then free time to shop and explore the beauty of Strasbourg before a typical "Flammekueche" dinner, an Alsatian dish with a dough base topped with a mixture of cream, soft white cheese, bacon chunks and onions.

Dinner included

Hotel NOVOTEL**** Colmar

DAY 4 – FOLLOW THE WINE ROUTE

Start the day by a guided tour of the Mount Sainte-Odile, a 760-meter high peak in the Vosges Mountains, convent and center of pilgrimage dedicated to Sainte-Odile about the end of the 7th century. Continue with the visit of a gingerbread factory and museum in Gertwiller, capital of gingerbread thanks to the numerous pastry cooks and their know-how. For the lunch, live a memorable time, including cellars visit, wine tasting and a cold cut and cheese platter. In the afternoon, visit of the Haut-Koenigsbourg castle, one of the symbols of the Alsatian heritage.

Continuation to the "Grand Ried", a natural region in central Alsace, with an exceptionally rich natural heritage. We invite you to discover a marvel of the baroque style, the splendid and richly decorated abbey church of Saint-Maurice dating back from the 18th century and its famous organ, work of the famous organ builder André Silbermann. During the visit you'll have the opportunity to enjoy a short organ concert.

Way back to the hotel and dinner at your own.

Lunch included

Hotel NOVOTEL**** Colmar

DAY 5 – DEPARTURE TO CHAMPAGNE AND VISIT OF NANCY CITY ON THE WAY

Private transfer to the historical sparkling wine province and its capital the City of Reims, located between Alsace region and Paris. On the way, stop in the Lorraine Region, to visit the City of Nancy, capital of the Dukes of Lorraine. Guided tour by foot of the old town center and of its famous Place Stanislas, a large pedestrianized square which is since 1983, with the architectural ensemble comprising the Place Stanislas, the extension of its axis, the Place de la Carrière, and the Place d'Alliance, has been on the list of UNESCO World Heritage Sites.

After a lunch in a local restaurant in the area, continuation to Reims and arrival for check-in and a dinner at 7:00pm. Spend a night at leisure to relax and enjoy City of Reims!

Lunch and Dinner included

HOTEL BEST WESTERN DE LA PAIX **** Reims

HERITAGE DISCOVERY TOUR

FOR MORE INFORMATION OR TO BOOK YOUR EXCLUSIVE PACKAGE TOUR: WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

TRIP PLANNING 2020

STARTS	ENDS
Sat. 04 Apr	Sat. 11 Apr
Sat. 25 Apr	Sat. 02 May
Sat. 09 May	Sat. 16 May
Sat. 25 Jul	Sat. 01 Aug
Sat. 19 Sep	Sat. 26 Sep
Sat. 24 Oct	Sat. 31 Oct

DAY 6 – THE "CHAMPAGNE" EXPERIENCE

Because Champagne is unique, we promise you an "Exclusive Experience". Start your day with a short walking tour of the city center of Reims and visit the Cathedral, a UNESCO World Heritage Site, where French kings were coronated during the French Monarchy. Continue with a fascinating dive into the "crayères", the sumptuous Champagne cellars and with a wine tasting in a famous Champagne House of Reims. Road to the south of Reims and arrival in the area of Hautvillers village, the cradle of Champagne, for an original Champagne and food pairing. After lunch, depending on schedule, little walk in the village of Dom Pérignon, the "Father of Champagne". We continue our journey by discovering the "Champagne Alley" in Epernay, home of the most prestigious Champagne House, registered as a UNESCO world heritage site. After enjoy an extraordinary experience 150 meters above the ground. Aboard the balloon of Epernay, fly to new emotions, discover the hidden gardens of the Avenue de Champagne and contemplate the hillsides of the Champagne vineyards with 1 glass of champagne and a cut silkscreen offered. Then, to finish this unforgettable day, you will experience a Champagne tasting on the hillsides of the Aÿ's vineyard, registered as a UNESCO world heritage site.

Lunch included

HOTEL BEST WESTERN DE LA PAIX **** Reims

DAY 7 – WELCOME TO PARIS, THE CITY OF LIGHT!

Relax start and private transfer to Paris, after your breakfast. Check in your 4* Hotel. Enjoy a free afternoon to discover the city of Light. Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy "cafés" and "brasseries". Take a walking ride from Avenue Montaigne to Champs-Élysées, and enjoy the French fashion, designers' boutiques and department stores for a unique shopping run. Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

Lunch and Dinner not included

HOTEL CALIFORNIA **** Paris

DAY 8 – PARIS CITY TOUR

Relax start. Check-out in the morning around 11:30 am meeting with your guide and departure for an memorable lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse. In the afternoon, free time for a walking ride along the Tour Eiffel area, exploring The Trocadero and The Parc du Champs-de-Mars or ascent up to the Montparnasse Tower Panoramic Observation Deck for a breathtaking 360° panoramic view 210 meters above the ground. After, visit of the Louvre Museum or panoramic city tour of the French Capital for a discovery of its the iconic sites (Notre-Dame, Arc de Triomphe, Champs-Élysées, Opéra Garnier, Les Invalides...).

Lunch included

Around 5pm, transfer to the airport of Paris Charles de Gaulle

SMALLER GROUPS & ESCORTED TOURS

18 to 24 guests and Service of English Speaking Travel Companion / Manager for an intimate and truly stress-free travel experience

TRIP FOR 18+ YEARS OLDS

BEST EXPERIENCES

Guided City tour in Strasbourg, European Capital, Colmar, Capital of the Wine Route, Nancy, the Capital of the Dukes of Lorraine, Reims city of coronation and Paris Eiffel Tower.

Discovery of the Mount Sainte-Odile and the Haut-Koenigsbourg castle in the Vosges Mountains, visit of the splendid and richly decorated abbey church of Saint-Maurice, visit of Reims Cathedral and The Champagne Avenue in Epernay.

Visit of the Unterlinden Museum in Colmar and of the Humanist Library in Sélestat and possible visit of the Louvre Museum in Paris.

Ride in the Alsatian vineyards and visit of the hillsides of the Aÿ's vineyard in Champagne, registered as a UNESCO world heritage site, and fascinating Cellar visits and private wine tasting in famous Alsatian estates and Champagne Houses.



MEMORABLE LUNCH AND DINNER

Food & wine pairing / Tarte Flambée experience in traditional Winstub / Dinner in typical Alsatian restaurants.

Food & Champagne pairing for lunch / Dinner in typical restaurant in Reims.

Lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse.



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See Terms & Conditions page 23

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Insurance / All the beverages (unless otherwise specified) / Incidentals in hotels such as laundry, telephone calls, mini bar / All other services not mentioned / Tips for the drivers & local guides

See Terms & Conditions page 23

Apr/May

Jun/Aug

Sep/Oct

Nov/Dec



Average Temp High / Low 25° / 10°



Average Temp High / Low 28° / 14°



Average Temp High / Low 18° / 10°



Average Temp High / Low 13° / 1°

- BREATH TAKING LANDSCAPES AND SIGHSEEHING 
- TWO EXCEPTIONAL 18-HOLE GOLF COURSES
- FAIRYTALE VILLAGES EXPLORATION
- MAJESTIC CITIES, MUSEUM & MONUMENTS DISCOVERY
- BEAUTIFUL WORLD HERITAGE UNESCO TREASURES
- UNFORGETTABLE WINE AND CHAMPAGNE TASTINGS AND AMAZING CELLAR VISITS
- DELIGHTFULL LOCAL GASTRONOMY

WINE & GOLF TOUR

Golf in Alsace is a must for all golf enthusiasts. Experience two unforgettable green fees on two exceptional 18-hole golf courses nestled in an idyllic setting of vineyards and woods on the wine route. Unwind after your intense round of golf by enjoying your hotel's spas, cellar visits, wine tastings and treasures of Alsatian cuisine. You will continue your journey with the discovery of the treasures of the heritage of the Champagne Region and the pleasures of visiting and shopping in Paris.



YOUR ITINERARY* - 4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

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DAY 1 – WELCOME TO ALSACE

Arrival at Zurich airport and transfer at 3pm to your Hotel in Alsace. At 5:00pm check-in and join everyone for a welcome drink and the introduction about your trip. Enjoy a nice dinner in a traditional restaurant.

Dinner included

HOTEL NOVOTEL**** Colmar

DAY 2 – FOLLOW THE WINE ROUTE

Grasp the sense of the region's historical and cultural heritage and follow the wine route during one day. Visit of the Haut-Koenigsbourg castle, one of the symbols of the Alsatian heritage and discover Riquewihr one of the "Pearls of the Wine route", ranked among the « Most Beautiful Villages in France ». For the lunch, live a memorable time, including cellars visit, wine tasting and a cold cut and cheese platter. Continue to Eguisheim and a walking tour of the medieval village centre, that was voted as "France's favourite village" in 2013 and birthplace of Pope Léon IX. Finish the journey with a guided tour of the Old town of Colmar, the Capital of Alsatian wines. You'll discover the Little Venice, half-timbered houses, the covered market, St Martin's Church. To finish this beautiful and memorable day, you will enjoy a delightful dinner in a Alsatian gourmet restaurant in Colmar.

Lunch and Dinner included

Hotel NOVOTEL**** Colmar

DAY 3 – ALSACE GOLF LINKS, 18 HOLE

Morning on the Alsace Golf Links in Rouffach, Greenfee 18 hole. Located in a picturesque landscape with a "links" design style, the course offers a challenge for players of all levels. After the lunch, departure to Mulhouse, the industrial capital of Alsace for a guided visit of the Automobile Museum – the leading car museum in the world!

Bugatti, Rolls-Royce, Mercedes - all the prestigious car-makes are on display.

Lunch and Dinner included

Hotel NOVOTEL**** Colmar

DAY 4 – GOLF D'AMMERSCHWIHR, 18 HOLE

The Golf d'Ammerschwahr Trois-Epis is located on the Wine Route, just a few kilometers from Colmar.

The beautiful 5207-meter course was designed by Robert Berthet and built in 1990 in an outstanding location winding between vines and woodland.

The changes in elevation and many variations along the course make it nicely challenging for both beginners and seasoned players. Lunch in a traditional "Winstub" restaurant in Kaysersberg and guided walking tour of this medieval city, that was voted as "France's favourite village in 2017" and hometown of Dr Albert Schweitzer.

On the way back to Colmar experience a cellar visit and a wine tasting in a typical Wine Estate on the wine road.

Continue the journey with a free time to relax enjoying your Hotel amenities and to shop and have a drink in the Old city center of Colmar, the Capital of Alsatian wines. Dinner at your own.

Lunch included

Hotel NOVOTEL**** Colmar

DAY 5 – DEPARTURE TO CHAMPAGNE

Private transfer to the historical sparkling wine province and its capital the City of Reims, located between Alsace region and Paris.

On the way to City of Reims, stop in Saint-Louis Arzwiller and visit of the inclined plane of Saint-Louis Arzwiller, a boat lift unique of its kind in Europe. Site visit and departure aboard our river shuttle for a descent of the book rich in sensations. Mini cruise on the downstream channel and lift the work on the boat.

After a typical lunch in the area, continuation to Reims and arrival for check-in and a dinner at 7:00pm. Spend a night at leisure to relax and enjoy City of Reims!

Lunch and Dinner included

HOTEL BESTWESTERN DE LA PAIX**** OR HOLIDAY INN CENTRE**** Reims

WINE & GOLF TOUR

FOR MORE INFORMATION OR TO BOOK YOUR EXCLUSIVE PACKAGE TOUR: WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

TRIP PLANNING 2020

STARTS	ENDS
Sat. 13 Jun	Sat. 20 Jun
Sat. 29 Aug	Sat. 05 Sep

DAY 6 – THE "CHAMPAGNE" EXPERIENCE

Because Champagne is unique, we promise you an "Exclusive Experience". Start your day with a short walking tour of the city centre of Reims and visit the Cathedral, a UNESCO World Heritage Site, where French kings were coronated during the French Monarchy. Continue with a fascinating dive into the "crayères", the sumptuous Champagne cellars and with a wine tasting in a famous Champagne House of Reims. Road to the south of Reims and arrival in the area of Hautvillers village, the cradle of Champagne, for an original Champagne and food pairing. After lunch, depending on schedule, little walk in the village of Dom Pérignon, the "Father of Champagne". We continue our journey by discovering the "Champagne Alley" in Epernay, home of the most prestigious Champagne House, registered as a UNESCO world heritage site. After enjoy an extraordinary experience 150 meters above the ground. Aboard the balloon of Epernay, fly to new emotions, discover the hidden gardens of the Avenue de Champagne and contemplate the hillsides of the Champagne vineyards with 1 glass of champagne and a cut silkscreen offered. Then, to finish this unforgettable day, you will experience a Champagne tasting on the hillsides of the Aÿ's vineyard, registered as a UNESCO world heritage site.

Lunch included

HOTEL BESTWESTERN DE LA PAIX**** OR HOLIDAY INN CENTRE**** Reims

DAY 7 – WELCOME TO PARIS, THE CITY OF LIGHT!

Relax start and private transfer to Paris, after your breakfast. Check in your 4* Hotel. Enjoy a free afternoon to discover the city of Light. Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy "cafés" and "brasseries". Take a walking ride from Avenue Montaigne to Champs-Élysées, and enjoy the French fashion, designers' boutiques and department stores for a unique shopping run. Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

Lunch and Dinner not included

HOTEL CALIFORNIA**** OR ROYAL**** Paris

DAY 8 – PARIS CITY TOUR

Relax start. Check-out in the morning around 11:30 am meeting with your guide and departure for an memorable lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse. In the afternoon, free time for a walking ride along the Tour Eiffel area, exploring The Trocadero and The Parc du Champs-de-Mars or ascent up to the Montparnasse Tower Panoramic Observation Deck for a breathtaking 360° panoramic view 210 metres above the ground. After, enjoy a panoramic city tour of the French Capital for a discovery of its the iconic sites (Notre-Dame, Arc de Triomphe, Champs-Élysées, Opéra Garnier, Les Invalides...).

Lunch included

Around 5pm, transfer to the airport of Paris Charles de Gaulle

SMALLER GROUPS & ESCORTED TOURS

18 to 24 guests and Service of English Speaking Travel Companion / Manager for an intimate and truly stress-free travel experience

TRIP FOR 18+ YEARS OLDS

BEST EXPERIENCES

Enjoy two memorable Greenfees 18 hole, The Alsace Golf Links and The Golf of Ammerschwahr Trois-Epis.

Guided city tour of Colmar, Capital of the Wine Route, Reims city of coronation and Paris iconic's sights.

Guided tour of the Haut-Koenigsbourg castle in the Vosges Mountains and discovery of Riquewihr and Eguisheim, ranked among the « Most Beautiful Villages in France »; visit of the Reims Cathedral and fly to new emotions aboard the balloon of Epernay in Champagne.

Visit of the inclined plane of Saint Louis Arzwiller, a boat lift unique of its kind in Europe. And visit of the Automobile Museum Schlumpf Collection, in Mulhouse, the leading car museum in the world.

Ride in the Alsatian vineyards and visit of the hillsides of the Aÿ's vineyard in Champagne, registered as a UNESCO world heritage site, and fascinating Cellar visits and private wine tasting in famous Alsatian Estates and Champagne Houses.

MEMORABLE LUNCH AND DINNER

Food & wine pairing with a scenic view of the vineyards / Dinner in typical Alsatian restaurants.

Food & Champagne pairing for lunch / Dinner in typical restaurant in Reims.

Lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse.

INCLUSIONS: 7 nights hotel**** accommodation / 7 breakfast buffet, 6 lunches and 4 dinners / 2 Wine Tasting and 2 Champagne Tasting / Included experiences and english speaking tour guide according to the program / Airport transfer / Seat in coach transfer / Tour entrance fee / City Tax

See Terms & Conditions page 23

EXCLUSIONS: Airfare / Visa / Travel Tax / Travel Insurance / Golf equipment / All the beverages (unless otherwise specified) / Incidentals in hotels such as laundry, telephone calls, mini bar / All other services not mentioned / Tips for the drivers & local guides

See Terms & Conditions page 23

Apr/May	Jun/Aug	Sep/Oct	Nov/Dec
			
Average Temp High / Low 25° / 10°	Average Temp High / Low 28° / 14°	Average Temp High / Low 18° / 10°	Average Temp High / Low 13° / 1°

- BREATH TAKING LANDSCAPES AND SIGHTSEEING
- DELECTABLE MICHELIN STARRED RESTAURANT
- UNFORGETTABLE WINE AND CHAMPAGNE PAIRINGS
- HANDMADE LOCAL FOOD PRODUCTS WORKSHOP
- MEMORABLE COOKING CLASSES
- MAJESTIC CITIE & MONUMENTS DISCOVERY
- BEAUTIFUL WORLD HERITAGE UNESCO TREASURES
- FAIRYTALE VILLAGES EXPLORATION



WINE & GASTRONOMY TOUR

The quintessential food trip to discover the secrets of a strong culinary tradition. Experience delightful lunch and dinner in Michelin starred restaurant and traditional "Winstub", and enjoy unforgettable cellar visits and wine tasting along the Alsace Road of Wine. Explore Champagne pairing and don't miss the the cuisine specialities in the best brasseries in Paris. Discover a world of tasty delights through cooking classes with local experts.

YOUR ITINERARY* - 4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

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DAY 1 – WELCOME TO ALSACE

Arrival at **Zurich airport** and transfer at **3pm** to your Hotel in Alsace. At 5:00pm check-in and join everyone for a welcome drink and the introduction about your trip. Enjoy a nice dinner in a traditional restaurant.

Dinner included

HOTEL NOVOTEL**** **Colmar**

DAY 2 – STRASBOURG CITY TOUR

Start the day travelling to the European Capital, Strasbourg. Enjoy a cooking demonstration of the "Flammekueche" (Tarte Flambée) an Alsatian local speciality with a dough base topped with a mixture of cream, soft white cheese, bacon chunks and onions. To ending the memorable moment you will taste for lunch one traditional and one sweet Tarte Flambée with a glass of wine. After lunch walking guided tour of the old city center of Strasbourg, seat of the European Parliament and its exceptional UNESCO heritage, first and foremost the majestic Notre Dame Cathedral and La Petite France. Continue your discovery of the city from a unique perspective, a walk along the waterfront with a sightseeing boat tour, from downtown to the European Parliament, through the imperial district of Neustadt! Finish the day with a typical dinner in a traditional restaurant in Colmar.

Lunch and Dinner included

HOTEL NOVOTEL**** **Colmar**

DAY 3 – GASTRONOMY AND HERITAGE

Departure to Soultz-les-Bains, we start out travel to the handmade Foie Gras Lucien Doriath. Visit of the farm and demonstration on the delicacies and procedures on how to do a Foie Gras before a delightful tasting of Foie Gras toast pairing with wine. After a delicious lunch on site, visit of Obernal medieval town and guided tour of the fascinating Mount Sainte-Odile, a 760-meter-high peak in the Vosges Mountains, convent and center of pilgrimage dedicated to Sainte-Odile about the end of the 7th century. On the way back to the Hotel, enjoy the visit of a gingerbread factory in Gertwiller, capital of gingerbread.

Lunch included

HOTEL NOVOTEL**** **Colmar**

DAY 4 – FOLLOW THE WINE ROUTE

Start your day with a guided tour of the Old town of Colmar, the Capital of the Wine Route. You'll discover the Little Venice, half-timbered houses, the covered market, St Martin's Church.

Then we reach Ostheim, where you will meet Joëlle, our hostess, and share a moment of cooking conviviality. Joëlle will prepare a Bretzel and an Alsatian Apple Pie. Follow the chef's demonstration and of course enjoy the tasting. Lunch on the site, with Alsatian cheese tasting. Joëlle will reveal all the secrets of Alsatian cheese!

After this great moment we continue on the Wine route for a short visit and a walking tour of the medieval village of Riquewihr, the «Gem of the Alsace vineyards», city listed among the «Most Beautiful Villages in France». Riquewihr is an open-air museum surrounded by a double medieval rampart. We will continue with a cellar visit and wine tasting in a typical Alsatian Wine Estate before to join **Colmar for an unforgettable experience with a dinner in a 1* Michelin restaurant.**

Lunch and Dinner included

HOTEL NOVOTEL**** **Colmar**

DAY 5 – DEPARTURE TO CHAMPAGNE

Private transfer to the historical sparkling wine province and its capital the City of Reims, located between Alsace region and Paris. On the way, stop in the Lorraine Region, to visit the vineyards of the appellation « Côtes de Toul » which are on the village of Toul on the western banks of the Moselle river. Enjoy a cellar visit and a wine tasting of its famous "Vin Gris des Côtes de Toul" that develops intense and unique fruity and floral flavours.

After a lunch in the area, continuation to Reims and arrival for check-in and a dinner at 7:00pm. Spend a night at leisure to relax and enjoy City of Reims!

Lunch and Dinner included

HOTEL BESTWESTERN DE LA PAIX**** OR HOTEL CONTINENTAL**** **Reims**

WINE & GASTRONOMY TOUR

FOR MORE INFORMATION OR TO BOOK YOUR EXCLUSIVE PACKAGE TOUR: WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

TRIP PLANNING 2020

STARTS	ENDS
Sat. 18 Apr	Sat. 25 Apr
Sat. 16 May	Sat. 23 May
Sat. 27 Jun	Sat. 04 Jul
Sat. 01 Aug	Sat. 08 Aug
Sat. 03 Oct	Sat. 10 Oct

DAY 6 – THE "CHAMPAGNE" EXPERIENCE

Because Champagne is unique, we promise you an "Exclusive Experience". Start your day with a short walking tour of the city centre of Reims and visit the Cathedral, a UNESCO World Heritage Site, where French kings were coronated during the French Monarchy. Continue with a fascinating dive into the "crayères", the sumptuous Champagne cellars and with a wine tasting in a famous Champagne House of Reims. Road to the south of Reims and arrival in the area of Hautvillers village, the cradle of Champagne, for an original Champagne and food pairing. After lunch, depending on schedule, little walk in the village of Dom Pérignon, the "Father of Champagne". We continue our journey by discovering the "Champagne Alley" in Epernay, home of the most prestigious Champagne House, registered as a UNESCO world heritage site. After enjoy an extraordinary experience 150 meters above the ground. Aboard the balloon of Epernay, fly to new emotions, discover the hidden gardens of the Avenue de Champagne and contemplate the hillsides of the Champagne vineyards with 1 glass of champagne and a cut silkscreen offered. Then, to finish this unforgettable day, you will experience a Champagne tasting on the hillsides of the Aÿ's vineyard, registered as a UNESCO world heritage site.

Lunch included

HOTEL BESTWESTERN DE LA PAIX**** OR HOTEL CONTINENTAL**** **Reims**

DAY 7 – WELCOME TO PARIS, THE CITY OF LIGHT!

Relax start and private transfer to Paris, after your breakfast. Check in your 4* Hotel. Enjoy a free afternoon to discover the city of Light. Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy "cafés" and "brasseries". Take a walking ride from Avenue Montaigne to Champs-Élysées, and enjoy the French fashion, designers' boutiques and department stores for a unique shopping run. Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

Lunch and Dinner non included

HOTEL CALIFORNIA**** OR ROYAL**** **Paris**

DAY 8 – PARIS CITY TOUR

Relax start. Check-out in the morning around 11:30 am meeting with your guide and departure for an memorable lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse. In the afternoon, free time for a walking ride along the Tour Eiffel area, exploring The Trocadero and The Parc du Champs-de-Mars or ascent up to the Montparnasse Tower Panoramic Observation Deck for a breathtaking 360° panoramic view 210 metres above the ground. After, enjoy a panoramic city tour of the French Capital for a discovery of its the iconic sites (Notre-Dame, Arc de Triomphe, Champs-Élysées, Opéra Garnier, Les Invalides...).

Lunch included

Around 5pm, transfer to the airport of Paris Charles de Gaulle

SMALLER GROUPS & ESCORTED TOURS

18 to 24 guests and Service of English Speaking Travel Companion / Manager for an intimate and truly stress-free travel experience

TRIP FOR 18+ YEARS OLDS

BEST EXPERIENCES

Guided City tour in Strasbourg, European Capital, of Colmar, Capital of the Wine Route, Obernal, the Medieval town, Reims city of coronation and Paris iconic's sights.

Discovery of the Mount Sainte-Odile in the Vosges Mountains, Discovery Riquewihr ranked among the « Most Beautiful Villages in France » visit of Reims Cathedral and The Champagne Avenue in Epernay.

Cooking demonstration of the "Flammekueche" (Tarte Flambée), visit of a Foie Gras farm and demonstration on the delicacies and procedures on how to do a Foie Gras. Bretzel and Alsatian Apple Pie cooking classes with Joëlle and visit and tasting in a gingerbread factory in Gertwiller.

Ride in the Alsatian vineyards and visit of the hillsides of the Aÿ's vineyard in Champagne, registered as a UNESCO world heritage site, and fascinating Cellar visits and private wine tasting in famous Alsatian estates and Champagne Houses.

MEMORABLE LUNCH AND DINNER

Dinner to a 1* Michelin restaurant in Colmar, Typical lunch in traditional restaurants / Local cuisine and Cheese tasting.

Food & Champagne pairing for lunch / Dinner in typical restaurant in Reims.

Lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse.

INCLUSIONS: 7 nights hotel**** accommodation / 7 breakfast buffet, 6 lunches and 4 dinners/ 3 Wine Tasting and 2 Champagne Tasting / Included experiences and english speaking tour guide according to the program / Airport transfer / Seat in coach transfer / Tour entrance fee / City Tax
See [Terms & Conditions page 23](#)

EXCLUSIONS: Airfare / Visa / Travel Tax / Travel Insurance / All the beverages (unless otherwise specified) / Incidentals in hotels such as laundry, telephone calls, mini bar / All other services not mentioned / Tips for the drivers & local guides

See [Terms & Conditions page 23](#)

Apr/May	Jun/Aug	Sep/Oct	Nov/Dec
Average Temp High / Low 25° / 10°	Average Temp High / Low 28° / 14°	Average Temp High / Low 18° / 10°	Average Temp High / Low 13° / 1°

- BREATH TAKING VINEYARDS AND SIGHSEEING
- GRAPE'S PICKING WITH THE LOCALS
- VINIFICATION EXPERIENCE AND FLAVORS WORKSHOP
- FASCINATING CELLAR VISITS
- UNFORGETTABLE WINE AND CHAMPAGNE TASTING
- DELIGHTFUL LOCAL GASTRONOMY & PICNIC
- WORLD HERITAGE UNESCO SITES DISCOVERY
- MAGICAL CITIES AND VILLAGES EXPLORATION



WINE HARVEST TOUR

In Alsace and Champagne, winemakers eagerly welcome visitors and share their passion for wine, during the grape harvest season. We indulge you in the unique and memorable experience of being winemaker few days of your life. Collect the grapes, enjoy enchanting picnic in the heart of the vineyards, discover the vinification process, the grape varieties assemblage and put your own vintage in bottle by customizing the label. At the end of this experience, you will be awarded a diploma "Winemaker of a day".



YOUR ITINERARY* - 4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

*The itinerary, the description, the visits, the hotels, the photos, the dates and the schedules are subject to later modifications imposed by the service providers and are communicated for information purposes and are not contractual. In case of need, we reserve the right to reverse the order of visits. See [Terms & Conditions page 23](#)

DAY 1 - WELCOME TO ALSACE

Arrival at **Zurich airport** and transfer at **3pm** to your Hotel in Alsace. At 5:00pm check-in and join everyone for a welcome drink and the introduction about your trip. Enjoy a nice dinner in a traditional restaurant.

Dinner included

HOTEL NOVOTEL OR MERCRE UNTERLINDEN **** Colmar

DAY 2 - STRASBOURG & THE WINE ROUTE

Start the day with a walking guided tour of the old city center of Strasbourg, seat of the European Parliament and its exceptional UNESCO heritage, first and foremost the majestic Notre Dame Cathedral and La Petite France district. Enjoy a typical lunch in Strasbourg. During the afternoon, graspe the sense of the region's historical and cultural heritage and follow the wine route. Visit of the Haut-Koenigsbourg castle, one of the symbols of the Alsatian heritage and discover Riquewihr one of the "Pearls of the Wine route", ranked among the « Most Beautiful Villages in France ». Continue your journey with a guided tour of the Old town of Colmar, the Capital of the Wine Route. You'll discover the Little Venice, half-timbered houses, the covered market, St Martin's Church. Experience a delightful dinner in a traditional restaurant to finish your day.

Lunch and Dinner included

HOTEL NOVOTEL OR MERCURE UNTERLINDEN **** Colmar

DAY 3 - HARVEST EXPERIENCE FOR A DAY

After the breakfast we join a Wine Estate on the wine route. After discover the geology of Alsatian soils and terroirs and learn more about grape picking techniques and procedures. You will participate to the most popular activity of a winegrower. Indeed, you will be into the shoes of a winegrower from 1h30 to 2 hours to harvest the grapes. "A kit of the picker" will be provided. For the first "harvest lunch," enjoy a harvest lunch and taste a pair of the well known Strasbourg sausages with some mustard. At the beginning of the afternoon, you will enjoy a tasting of grapes and grape must – a significant step of wine vinification to discover the origin of the flavors. At the end of the afternoon, we are going to perceive the work inside the cellar! You will learn various essential stages made before the fermentation. After this great moment, free time to shop in Colmar and dinner in a typical restaurant.

Lunch and Dinner included

HOTEL NOVOTEL OR MERCURE UNTERLINDEN **** Colmar

DAY 4 - WINEMAKER FOR A DAY

To start the second day, you will have the opportunity to participate in a workshop to experience the blend of different Alsatian grape varieties to create your own "cuvée" (vintage) at the end of the day. After this learning session enjoy the typical winemaker's lunch starting with a "presskopf", to follow a "coq au vin" as a main course served with "Spaetzle" the alsatian pastas!

After lunch and once the blend is made, you will have to bottle your own cuvée and then personalize your labels to come back with your own bottle of wine!

To celebrate this first hand, you will be awarded a diploma "Winegrower of a day".

After this great moment, road back to Colmar and dinner at your own to share these beautiful memories with friends and family.

Lunch included

HOTEL NOVOTEL OR MERCURE UNTERLINDEN **** Colmar

DAY 5 - DEPARTURE TO CHAMPAGNE

Private transfer to the historical sparkling wine province and its capital the City of Reims, located between Alsace region and Paris.

On the way, stop in the Lorraine Region, to visit the vineyards of the appellation « Côtes de Toul » which are on the village of Toul on the western banks of the Moselle river.

Enjoy the atmosphere and the effervescence of this period of harvest in this magnificent wine region and experience a cellar visit and a wine tasting of it's famous "Vin Gris des Côtes de Toul" that develops intense and unique fruity and floral flavours.

After a lunch in the area, continuation to Reims and arrival for check-in and a dinner at 7:00pm. Spend a night at leisure to relax and enjoy City of Reims!

Lunch and Dinner included

HOTEL BESTWESTERN DE LA PAIX**** Reims

WINE HARVEST TOUR

FOR MORE INFORMATION OR TO BOOK YOUR EXCLUSIVE PACKAGE TOUR: WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

TRIP PLANNING 2020

STARTS	ENDS
Sat. 05 Sep	Sat. 12 Sep
Sat. 12 Sep	Sat. 19 Sep
Sat. 26 Sep	Sat. 03 Oct

DAY 6 - THE "CHAMPAGNE" EXPERIENCE

Because Champagne is unique, we promise you an "Exclusive Experience". Start your day with a short walking tour of the city centre of Reims and visit the Cathedral, a UNESCO World Heritage Site, where French kings were coronated during the French Monarchy. Continue with a fascinating dive into the "crayères", the sumptuous Champagne cellars and with a wine tasting in a famous Champagne House of Reims. Road to the south of Reims and arrival in the area of Hautvillers village, the cradle of Champagne, for an original Champagne and food pairing. After lunch, depending on schedule, little walk in the village of Dom Pérignon, the "Father of Champagne". We continue our journey by discovering the "Champagne Alley" in Epernay, home of the most prestigious Champagne House, registered as a UNESCO world heritage site. After enjoy an extraordinary experience 150 meters above the ground. Aboard the balloon of Epernay, fly to new emotions, discover the hidden gardens of the Avenue de Champagne and contemplate the hillsides of the Champagne vineyards with 1 glass of champagne and a cut silkscreen offered. Then, to finish this unforgettable day, you will experience the Champagne vineyards in full effervescence during this harvest period and be welcome in the confidential universe of the Maison Collet at the "Cité du Champagne". Enjoy an authentic champagne discover tasting experience through privates' tours and exclusives animations on the hillsides of the Aÿ vineyard, a UNESCO World Heritage Site.

Lunch included

HOTEL BESTWESTERN DE LA PAIX**** Reims

DAY 7 - WELCOME TO PARIS, THE CITY OF LIGHT!

Relax start and private transfer to Paris, after your breakfast. Check in your 4* Hotel. Enjoy a free afternoon to discover the city of Light. Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy "cafés" and "brasseries". Take a walking ride from Avenue Montaigne to Champs-Élysées, and enjoy the French fashion, designers' boutiques and department stores for a unique shopping run. Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

Lunch and Dinner not included

HOTEL CALIFORNIA**** OR ROYAL**** Paris

DAY 8 - PARIS CITY TOUR

Relax start. Check-out in the morning around 11:30 am meeting with your guide and departure for an memorable lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse. In the afternoon, free time for a walking ride along the Tour Eiffel area, exploring The Trocadero and The Parc du Champs-de-Mars or ascent up to the Montparnasse Tower Panoramic Observation Deck for a breathtaking 360° panoramic view 210 metres above the ground. After, enjoy a panoramic city tour of the French Capital for a discovery of its the iconic sites (Notre-Dame, Arc de Triomphe, Champs-Élysées, Opéra Garnier, Les Invalides...).

Lunch included

Around 5pm, transfer to the airport of Paris Charles de Gaulle

SMALLER GROUPS & ESCORTED TOURS

18 to 24 guests and Service of English Speaking Travel Companion / Manager for an intimate and truly stress-free travel experience

TRIP FOR 18+ YEARS OLDS

BEST EXPERIENCES

Guided City tour in Strasbourg, European Capital, of Colmar, Capital of the Wine Route, Reims city of coronation and Paris iconic' s sights.

Guided tour of the Haut-Koenigsbourg castle in the Vosges Mountains and discovery of one of "The pearls of Alsace" Riquewihr village, ranked among the « Most Beautiful Villages in France »; visit of the Reims Cathedral and fly to new emotions aboard the balloon of Epernay in Champagne.

Exclusive harvest and vinification experience in the heart of Alsatian vineyards and participation to the wine process from the grapes to the bottle. Make your own "Vintage" and be awarded "Winegrower" of a day!

Ride in the Alsatian vineyards and visit of the hillsides of the Aÿ's vineyard in Champagne, registered as a UNESCO world heritage site, and fascinating Cellar visits and private wine tasting in famous Alsatian estates and Champagne Houses.

MEMORABLE LUNCH AND DINNER

Food & wine pairing in the heart of the vineyards / Lunch in traditional Winstub / Dinner in typical Alsatian restaurants.

Food & Champagne pairing for lunch / Dinner in typical restaurant in Reims.

Lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse.

INCLUSIONS: 7 nights hotel **** accommodation / 7 breakfast buffet, 6 lunches and 4 dinners / 4 Wine Tasting and 2 Champagne Tasting / Hybrid bike rental / included experiences and english speaking tour guide according to the program / Airport transfer / Seat in coach transfer / Tour entrance fee / City Tax

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See [Terms & Conditions page 23](#)

Apr/May	Jun/Aug	Sep/Oct	Nov/Dec
Average Temp High / Low 25° / 10°	Average Temp High / Low 28° / 14°	Average Temp High / Low 18° / 10°	Average Temp High / Low 13° / 1°

- BREATH TAKING LANDSCAPES AND SIGHSEEING
- AMAIZING CYCLING RIDE IN THE VINEYARDS AND THROUGH MORE THAN 10 FAIRYTHALE VILLAGES
- FASCINATING CELLAR VISITS
- UNFORGETTABLE WINE AND CHAMPAGNE TASTING
- DELIGHTFULL LOCAL GASTRONOMY & PICNIC
- WORLD HERITAGE UNESCO SITES DISCOVERY
- MAGICAL CITIES AND MONUMENTS EXPLORATION



WINE & CYCLING TOUR

Young, old, fast, and slow riders share this classic Wine & Cycling Tour that celebrate the elements that make Alsace one of a kind. Along vineyards our route will carry you from picturesque monuments to postcard-perfect villages. In the evening, you will experience cellars visit and wine tasting and will enjoy delightful traditional dishes in "Winstub" restaurant. After this fascinating journey, you will continue with an amazing exploration of the extraordinary Champagne and Paris gastronomy and cultural heritage.



YOUR ITINERARY* - 4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

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DAY 1 – WELCOME TO ALSACE

Arrival at **Zurich airport** and transfer at **3pm** to your Hotel in Alsace. At 5:00pm check-in and join everyone for a welcome drink and the introduction about your trip. Enjoy a nice dinner in at the hotel restaurant.

Dinner included

HOTEL LE PARC **** **Saint-Hippolyte**

DAY 2 – STRASBOURG DISCOVERY

Start the day with a walking guided tour of the old city center of Strasbourg, seat of the European Parliament and its exceptional UNESCO heritage, first and foremost the majestic Notre Dame Cathedral and La Petite France district. Enjoy a typical lunch by your own in a traditional "Winstub" of your choice. During the afternoon, continue your discovery of the city from a unique perspective, a walk along the waterfront with a sightseeing boat tour, from downtown to the European Parliament, through the imperial district of Neustadt, listed in the UNESCO heritage! After this visit, free time to enjoy the beauty of Strasbourg and to shop in the souvenir shops and department stores of the city.

Lunch and Dinner not included

HOTEL LE PARC**** **Saint-Hippolyte**

DAY 3 – CYCLING RIDE ON THE WINE ROUTE

After the breakfast transfer to Obernai, meeting with your local bicycle guide and departure for a carefully-selected itinerary on quiet back roads through vineyards and picturesque villages from Obernai to St-Hippolyte (distance about 38km). You'll cycle across beautiful landscapes like ruins of mediaeval castles, flowered villages, Romanesque abbey churches, vineyards, welcoming "winstubs". We will mainly follow the Vélo Route 5 and go through villages like Gertwiller, Barr, Mittelbergheim, Andlau, Itterswiller, Nothalten, Blienschwiller, Dambach, Scherwiller, Châtenois, Kintzheim – St. Hippolyte.

After a typical lunch with "Flammekueche" we will continue our cycling ride through the vineyards until Saint-Hippolyte, a wine-producing town situated at the foot of the Haut Koenigsbourg castle, famous for its "Rouge de Saint Hippolyte" (Pinot Noir). Then you will experience a cellar visit and wine tasting in a local winery before a delightful dinner in a restaurant in Saint-Hippolyte

Lunch and Dinner included

HOTEL LE PARC**** **Saint-Hippolyte**

DAY 4 – CYCLING RIDE ON THE WINE ROUTE

After the breakfast we continue our bike ride through marvellous landscapes until Eguisheim, for a distance about 35km. You'll discover wonderful places along the vineyards. We will mainly follow the Vélo Route 5. St. Hippolyte, Bergheim, Bennwihr, Sigolsheim, Ingersheim, Turckheim, Wintzenheim, Wettolsheim and Eguisheim. For the lunch you will experiment an unforgettable picnic in the vineyards including aperitif, salads, cheeses, ham, baguettes, dessert, wine, beer and soft drinks.

When we will arrive at destination, you will enjoy a cellar visit and wine tasting in a famous wine estate in Eguisheim before a coach transfer to Colmar, Capital of Alsatian wines. Check-in at your Hotel**** in Colmar and after a free time at your hotel you will enjoy a little guided walking tour of the Old town of Colmar. You'll discover the Little Venice, half-timbered houses, the covered market before a free in Colmar.

Lunch and Dinner included

HOTEL NOVOTEL OR GRAND HOTEL BRISTOL**** **Colmar**

DAY 5 – DEPARTURE TO CHAMPAGNE

Private transfer to the historical sparkling wine province and its capital the City of Reims, located between Alsace region and Paris. On the way to City of Reims, stop in Saint-Louis Arzwiller and visit of the inclined plane of Saint-Louis Arzwiller, a boat lift unique of its kind in Europe. Site visit and departure aboard our river shuttle for a descent of the book rich in sensations. Mini cruise on the downstream channel and lift the work on the boat.

After a typical lunch in the area, continuation to Reims and arrival for check-in and a dinner at 7:00pm. Spend a night at leisure to relax and enjoy City of Reims!

Lunch and Dinner included

HOTEL BESTWESTERN DE LA PAIX**** **Reims**

WINE & CYCLING TOUR

FOR MORE INFORMATION OR TO BOOK YOUR EXCLUSIVE PACKAGE TOUR: WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

TRIP PLANNING 2020

STARTS	ENDS
Sat. 06 Jun	Sat. 13 Jun
Sat. 11 Jul	Sat. 18 Jul

DAY 6 – THE "CHAMPAGNE" EXPERIENCE

Because Champagne is unique, we promise you an "Exclusive Experience". Start your day with a short walking tour of the city centre of Reims and visit the Cathedral, a UNESCO World Heritage Site, where French kings were coronated during the French Monarchy. Continue with a fascinating dive into the "crayères", the sumptuous Champagne cellars and with a wine tasting in a famous Champagne House of Reims. Road to the south of Reims and arrival in the area of Hautvillers village, the cradle of Champagne, for an original Champagne and food pairing. After lunch, depending on schedule, little walk in the village of Dom Pérignon, the "Father of Champagne". We continue our journey by discovering the "Champagne Alley" in Epernay, home of the most prestigious Champagne House, registered as a UNESCO world heritage site. After enjoy an extraordinary experience 150 meters above the ground. Aboard the balloon of Epernay, fly to new emotions, discover the hidden gardens of the Avenue de Champagne and contemplate the hillsides of the Champagne vineyards with 1 glass of champagne and a cut silkscreen offered. Then, to finish this unforgettable day, you will experience a Champagne tasting on the hillsides of the Aÿ's vineyard, registered as a UNESCO world heritage site.

Lunch included

HOTEL BESTWESTERN DE LA PAIX**** **Reims**

DAY 7 – WELCOME TO PARIS, THE CITY OF LIGHT!

Relax start and private transfer to Paris, after your breakfast. Check in your 4* Hotel. Enjoy a free afternoon to discover the city of Light. Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy "cafés" and "brasseries". Take a walking ride from Avenue Montaigne to Champs-Élysées, and enjoy the French fashion, designers' boutiques and department stores for a unique shopping run. Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

Lunch and Dinner not included

HOTEL CALIFORNIA**** **Paris**

DAY 8 – PARIS CITY TOUR

Relax start. Check-out in the morning around 11:30 am meeting with your guide and departure for an memorable lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse. In the afternoon, free time for a walking ride along the Tour Eiffel area, exploring The Trocadero and The Parc du Champs-de-Mars or ascent up to the Montparnasse Tower Panoramic Observation Deck for a breathtaking 360° panoramic view 210 metres above the ground. After, enjoy a panoramic city tour of the French Capital for a discovery of its the iconic sites (Notre-Dame, Arc de Triomphe, Champs-Élysées, Opéra Garnier, Les Invalides...).

Lunch included

Around 5pm, transfer to the airport of Paris Charles de Gaulle

SMALLER GROUPS & ESCORTED TOURS

18 to 24 guests and Service of English Speaking Travel Companion / Manager for an intimate and truly stress-free travel experience

TRIP FOR 18+ YEARS OLDS

BEST EXPERIENCES

Guided City tour in Strasbourg, European Capital, of Colmar, Capital of the Wine Route, Reims city of coronation and Paris iconic's sights.

Discovery of "The pearls of Alsace" Eguisheim, ranked among the « Most Beautiful Villages in France » and other beautiful villages; visit of the Strasbourg and Reims Cathedral.

Visit of the inclined plane of Saint Louis Arzwiller, a boat lift unique of its kind in Europe and fly to new emotions aboard the balloon of Epernay in Champagne.

Exclusive and fascinating two days cycling ride about 70 kms along the Wine route villagers, castles, churches and vineyards.

Visit of the hillsides of the Aÿ's vineyard in Champagne, registered as a UNESCO world heritage site, and fascinating Cellar visits and private wine tasting in famous Alsatian estates and Champagne Houses.



MEMORABLE LUNCH AND DINNER

heese, bread & wine pairing in the vineyards / Tarte Flambée experience / Dinner in typical Alsatian restaurants.

Food & Champagne pairing for lunch / Dinner in typical restaurant in Reims.

Lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse.



INCLUSIONS: 7 nights hotel****accommodation / 7 breakfast buffet, 5 lunches and 4 dinners/ 2 Wine Tasting and 2 Champagne Tasting/ Bike rental / Included experiences and english speaking tour guide according to the program / Airport transfer / Seat in coach transfer / Tour entrance fee / City Tax

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See Terms & Conditions page 23

Apr/May	Jun/Aug	Sep/Oct	Nov/Dec
Average Temp High / Low 25° / 10°	Average Temp High / Low 28° / 14°	Average Temp High / Low 18° / 10°	Average Temp High / Low 13° / 1°

- BREATH TAKING LANDSCAPES AND SIGHSEEING
- MAGICAL CHRISTMAS MARKET EXPLORATION
- HANDMADE LOCAL SPECIALITIES COOKING CLASSES
- FASCINATING CELLAR VISITS
- UNFORGETTABLE WINE AND CHAMPAGNE TASTING
- DELIGHTFUL CHRISTMAS GASTRONOMY
- WORLD HERITAGE UNESCO SITES
- MAGICAL CITIES AND MIDDLE AGE VILLAGES DISCOVERY



FAIRYTALE CHRISTMAS TOUR

Discover the magic and unique ambiance of the Christmas festivities in France. Visits some of the 70 Alsatian Christmas market, be enchanted by the Christmas market of Reims illuminated by the fascinating highlighting of the facade of the Cathedral and explore the Christmas market on the Champs-Élysées, a must-to-see! We Indulge you for extraordinary Christmas holidays between gourmet discovery, exclusive cellar visits and wine tasting, friendly atmosphere and gentle fragrance of spices and cinnamon, concerts, songs, fairytales and legends.



YOUR ITINERARY* - 4 DAYS IN ALSACE - 2 DAYS IN CHAMPAGNE - 2 DAYS IN PARIS

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DAY 1 – WELCOME TO ALSACE

Arrival at **Zurich airport** and transfer at **3pm** to your Hotel in Alsace. At 5:00pm check-in and join everyone for a welcome drink and the introduction about your trip. Enjoy a nice dinner in a traditional restaurant.

Dinner included

HOTEL REGENT CONTADES****Strasbourg

DAY 2 – WINE ROUTE DISCOVERY

After the Breakfast, departure to Orschwiller for a guided tour of the famous "Haut-Koenigsbourg" castle. We'll continue with the discovery Bergheim with the nativity scene exhibition. After a lunch in a typical Winstub, we'll reach Ribeauvillé (or Kayserberg) and its Medieval Christmas Market and we will enjoy a guided walking tour in the old medieval town. Departure to Kayserberg, and guided walking tour of this medieval city, that was voted as "France's favourite village in 2017". Free time on the Christmas Market and departure in the Capital of Alsatian wines, Colmar for a guided walking tour of the Old town. You'll discover the Little Venice, half-timbered houses, the covered market, St Martin's Church. Then you'll enjoy free time and dinner at your own in the 5 Christmas Market in Colmar.

Lunch included

HOTEL REGENT CONTADES**** Strasbourg

DAY 3 – STRASBOURG, CAPITAL OF CHRISTMAS

After the Breakfast, departure to Obernai, the Medieval Town, for a guided walking tour and free time on the Christmas Market. In Obernai, Christmas is synonymous with gastronomy and gourmet food! A Christmas Market that focuses on authenticity and conviviality. After a free lunch on site, we'll return to Strasbourg for a guided walking tour of the old town of Strasbourg with entrance in the Cathedral. Discover the Petite France Quarter where fishermen, millers and tanners once lived and worked; the Tanner's House; the Kammerzell House. Then, you'll enjoy free time to discover the wonder of Strasbourg, Capital of Christmas, and let yourself be captivated by a unique atmosphere. In the heart of Place Kléber, the Great Christmas Tree, the essential symbol of Strasbourg is waiting as local craftsmen offer, 100% made in Alsace products on their stalls. These producers will share with you their taste for the simple things and give you the opportunity to discover their know-how. To finish the day you'll enjoy a delightful dinner in a typical Winstub restaurant.

Lunch and Dinner included

HOTEL REGENT CONTADES**** Strasbourg

DAY 4 – THE PEARLS OF ALSACE WINE ROUTE

After the breakfast departure for a visit of the Mont Sainte-Odile, a 760-meter-high peak in the Vosges Mountains, convent and center of pilgrimage dedicated to Sainte-Odile about the end of the 7th century. Continuation to Ostheim where you will meet Joëlle - our hostess - and share a moment of conviviality. Joëlle will teach you how to prepare some Christmas speciality as Bredeles or Männele. Follow the chef's demonstration and of course enjoy a tasting and a typical lunch on the site. After this great moment, we will continue on the wine route and visit of Riquewihr, the «Gem of the Alsace vineyards», city listed among the «Most Beautiful Villages in France», is an open-air museum surrounded by a double medieval rampart. You will enjoy a free time on the Christmas market before to experience an amazing cellar visit and wine tasting in a local Wine Estate.

On the way back to the Hotel, you will enjoy a typical dinner with "Flammekueche", a dish with a dough base topped with a mixture of cream, soft white cheese, bacon chunks and onions. You eat it with your fingers! Baked in a baker's oven, it was traditionally made on the days when bread was baked at the farms. You can also try the sweet versions with apple, plum and cinnamon toppings.

Lunch and Dinner included

HOTEL REGENT CONTADES**** Strasbourg

DAY 5 – DEPARTURE TO CHAMPAGNE

Private transfer to the historical sparkling wine province and its capital the City of Reims, located between Alsace region and Paris. On the way to City of Reims, stop for a fascinating visit of the Lehrer Crystal Glass-Works. For more than 25 years, this family has carried on the tradition and know-how of the family in the art of cutting on the crystal. The shop propose an incredible choice of unique pieces of art and an interesting insight into the manufacturing of these objects. the most fascinating is watching the craft man, as artists, transform a solid piece of glass into incredible ornaments as Christmas decorations, ideal for souvenirs. After a typical lunch in the area, continuation to Reims and arrival for check-in and a dinner at 7:00pm. Spend a night at leisure to relax and enjoy City of Reims!.

Lunch and Dinner included

HOTEL BEST WESTERN DE LA PAIX**** Reims

FAIRYTALE CHRISTMAS TOUR

FOR MORE INFORMATION OR TO BOOK YOUR EXCLUSIVE PACKAGE TOUR: WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

TRIP PLANNING 2020

STARTS	ENDS
Sat. 28 Nov	Sat. 05 Dec
Sat. 05 Dec	Sat. 12 Dec
Sat. 12 Dec	Sat. 19 Dec

DAY 6 – THE "CHAMPAGNE" EXPERIENCE

Because Champagne is unique, we promise you an "Exclusive Experience". Start your day with a short walking tour of the city centre of Reims and visit the Cathedral, a UNESCO World Heritage Site, where French kings were coronated during the French Monarchy. Continue with a fascinating dive into the "crayères", the sumptuous Champagne cellars and with a wine tasting in a famous Champagne House of Reims. Road to the south of Reims and arrival in the area of Hautvillers village, the cradle of Champagne, for an original Champagne and food pairing. After lunch, depending on schedule, little walk in the village of Dom Pérignon, the "Father of Champagne". We continue our journey by discovering the "Champagne Alley" in Epernay, home of the most prestigious Champagne House, registered as a UNESCO world heritage site. Then, to finish this unforgettable day, you will experience a Champagne tasting on the hillsides of the Ay's vineyard, registered as a UNESCO world heritage site. Enjoy your evening to discover by night the illuminated Christmas Market in the front of the Reims Cathedral.

Lunch included

HOTEL BEST WESTERN DE LA PAIX**** Reims

DAY 7 – WELCOME TO PARIS, THE CITY OF LIGHT!

Relax start and private transfer to Paris, after your breakfast. Check in your 4* Hotel. Enjoy a free afternoon to discover the city of Light. Walk along the outstanding Jardin des Tuileries and immerse yourself in the treasures hidden under the amazing pyramid of the Louvre Museum. Stroll through the streets of Quartier Saint-Germain and its cosy "cafés" and "brasseries". Whether you explore historic districts or architecture, gastronomic restaurant or museum, one thing is certain: the City of Light is a captivating one.

The must to see: to finish your visit, take a walking ride, shop and enjoy your dinner in the Champs-Élysées, strolling along no less than 180 wooden chalets, including twenty devoted to French gastronomy and forty to arts and crafts on the famous French capital Christmas Market.

Lunch and Dinner not included

HOTEL CALIFORNIA**** Paris

DAY 8 – PARIS CITY TOUR

Relax start. Check-out in the morning around 11:30 am meeting with your guide and departure for an memorable lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse. In the afternoon, free time for a walking ride along the Tour Eiffel area, exploring The Trocadero and The Parc du Champs-de-Mars or ascent up to the Montparnasse Tower Panoramic Observation Deck for a breathtaking 360° panoramic view 210 metres above the ground. After, enjoy a panoramic city tour of the French Capital for a discovery of its the iconic sites (Notre-Dame, Arc de Triomphe, Champs-Élysées, Opéra Garnier, Les Invalides...).

Lunch included

Around 5pm, transfer to the airport of Paris Charles de Gaulle

SMALLER GROUPS & ESCORTED TOURS

18 to 24 guests and Service of English Speaking Travel Companion / Manager for an intimate and truly stress-free travel experience

TRIP FOR 18+ YEARS OLDS

BEST EXPERIENCES

Guided City tour and visit of the Christmas Markets in Strasbourg, European Capital, Colmar, Capital of the Wine Route, Obernai, the medieval town, Reims city of coronation and Paris.

Discovery of the Mount Sainte-Odile and the Haut-Koenigsbourg castle in the Vosges Mountains, discovery of "The pearls of Alsace" Riquewihr, Ribeauvillé or Kayserberg villages, ranked among the « Most Beautiful Villages in France »; visit of the Reims Cathedral and the Village of Dom Pérignon in Champagne.

Cooking classes and tasting of a Christmas pastry speciality, Männele, and Bredeles. Visit of the Lehrer Crystal Glass-Works manufacturer.

Walking ride in the Alsatian vineyards and visit of the hillsides of the Ay's vineyard in Champagne, registered as a UNESCO world heritage site, and fascinating Cellar visits and private wine tasting in famous Alsatian estates and Champagne Houses.



MEMORABLE LUNCH AND DINNER

Typical Alsatian Christmas Lunch / Tarte Flambée experience in traditional Winstub / Dinner in typical Alsatian restaurants.

Food & Champagne pairing for lunch / Dinner in typical restaurant in Reims.

Lunch to the Eiffel Tower restaurant « The 58 », with exceptional views over Paris or to the legendary Brasserie « La Coupole » in Montparnasse.



INCLUSIONS: 7 nights hote l**** accommodation / 7 breakfast buffet, 5 lunches and 4 dinners/ 2 Wine Tasting and 2 Champagne Tasting / Included visits and english speaking tour guide according to the program / Airport transfer / Seat in coach transfer / Tour entrance fee / City Tax

See [Terms & Conditions page 23](#)

EXCLUSIONS: Airfare / Visa / Travel Tax / Travel Insurance / All the beverages (unless otherwise specified) / Incidentals in hotels such as laundry, telephone calls, mini bar / All other services not mentioned / Tips for the drivers & local guides

See [Terms & Conditions page 23](#)

Apr/May	Jun/Aug	Sep/Oct	Nov/Dec
Average Temp High / Low 25° / 10°	Average Temp High / Low 28° / 14°	Average Temp High / Low 18° / 10°	Average Temp High / Low 13° / 1°



TO BOOK YOUR
TAILOR-MADE JOURNEYS
CONTACT US
WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY

1 LEISURE TRIPS

You are dreaming of it, Heart of Alsace Travel do it for you!

Adventure, entertainment, exploration, sport, art, culture, food trip... whether are your group's expectations and preferences our experts are at your disposal to design with you the stay of your dreams in Alsace, Champagne and Paris regions : religious and cultural heritage, wine and gastronomy discoveries, Christmas festivities, wellness, skiing, hiking, golfing, cycling... We will design for you a tailor journey whatever your passions and the season.

GROUPS OF AT LEAST 6 PEOPLE



TAILOR-MADE JOURNEYS, TO CHOOSE YOUR HOLIDAY MEMORIES

You plan to come in Europe, and you want to include a pre or post tour in Alsace, Champagne or Paris, or to organize a tailor-made trip by your own?

Heart of Alsace Travel offers you the opportunity to design your trip freely with the help of its Expert's team in creating unique and custom itineraries. Whether you are individual, school or association, you will have the freedom of designing a trip from the ground up, all based on your group's preferences and objectives.

2 SCHOOL GROUPS TRIPS

Alsace is an ideal destination for students in Political Sciences and Hospitality Industry schools

With the presence of the National School of Administration (ENA), the most prestigious French political University and many European institutions as the European Parliament, the European Council and the European Court of Human Rights in Strasbourg Alsace is an ideal destination to organize a school group trip for students in political sciences, law and international affairs. Alsace is also the best destination for the Hospitality industry's Schools with a lot of short and intensive learning expeditions programs offer by Alsatian schools and institutions in the Tourism, Hotel, Cooking and Oenology streams.

Accommodation, educational excursions, food and transportation in a coach dedicated solely to the group will all be taken care of, allowing our student guests to focus on broadening their horizons. These trips are tailored to include a range of fascinating learning experiences.

GROUPS OF AT LEAST 6 PEOPLE



3 PILGRIMAGE TRIPS

Alsace is generally seen as the most religious region in France and is a Hight place for Pilgrimage and spirituality

There are about fifteen pilgrimage sites in Alsace, not counting the Camino de Compostela, which comes from Germany and crosses the region passing by The Mount aint-Odile convent. So many places to discover for those who walk in groups, for a week. To make a pilgrimage in Alsace is to travel differently: to meet God, others and perhaps first and foremost.

GROUPS OF AT LEAST 6 PEOPLE





CORPORATE TOURS

Indulge your team, clients and partners in a unique journey in Alsace, Champagne & Paris Regions in France

Heart of Alsace Travel invites your team to share a unique and exclusive Incentive Trip or Business Seminar through a program alternating working sessions and a true human, gastronomic, wine and cultural experience perfectly suited to your company needs.

TO BOOK YOUR
BUSINESS SEMINARS &
INCENTIVE TRIP
CONTACT US
WWW.HEARTOFALSACE.COM

OR CONTACT YOUR TRAVEL AGENCY TODAY



A FULL AND CUSTOMIZED SERVICE TO SUIT TO YOUR COMPANY EXPECTATIONS

Heart of Alsace Travel team supports every step of your project and takes care of the coordination of all or only part of your journey. We are at your side from conception to completion, for:

- Your Air fair, accommodation and transfers
- Your lunches and dinners in traditional and gastronomic restaurant
- Your team building workshops: cooking classes, wine tasting, handcraft...
- Your indoor and outdoor activities: bowling, cycling, canoing, hiking...
- Your conferences, seminars and meetings
- Your event: reward evening, cocktails, show, artists, musicians...
- Your animation: wine farm and cellar visit, villages tour, museum, church and castles, shopping...
- Your decoration and technical equipment
- The choice of your welcome gifts

We are able to propose you a large choice of 4- and 5-stars hotels fully adapted to welcome your incentive trip or your business seminar



*Le 5 Terres Hotel & Spa Barr*****



*MGallery Cour du Corbeau Strasbourg*****



*La Maison des 5 Têtes Colmar******



*Le Sofitel Grande Ile Strasbourg******

TRUE HUMAN AND TEAM BUILDING EXPERIENCES

Vineyards tours, cellars visits and wine tasting



Cooking classes, workshops and events



Outdoors and team building activities



Heart of Alsace Travel propose various activities to make your Business seminar and your incentive trip more enjoyable and efficient for your teams and clients

BUSINESS SEMINARS & INCENTIVE TRIPS

Indulge your team, clients and partners in a unique journey in Alsace, Champagne & Paris Regions in France

BUSINESS CONVENTION & SEMINARS TOUR

Strategic Seminars for Top Management and Board Members

By organizing your Business Convention or Seminar in Alsace, you will more easily reach your objectives in terms of results by allowing participants to share a unique and exclusive experience through a fully customized program alternating working sessions in the morning and cultural activities in the afternoon around Wine, Gastronomy and Alsatian heritage.

INCENTIVE & REWARDS PROGRAMS TOUR

Kick off your Incentive and Rewards Programs

Pique the interest of your teams and clients by sending them to a new destination! Easily accessible and with a picturesque scenery and a vibrant culture, this incentive trip is the perfect way to renew your teams and clients engagements or to increase employee retention for a boost of productivity!

Alsace is an innovative destination to organize your Business Seminar or your Incentive Trip with a lot of original places offering quality and amazing scenery



Unterlinden Museum

The Unterlinden Museum is a small-town museum of fine arts among the most visited museums in France and can welcome your company with different spaces that can accommodate from 20 to 400 people. The Museum Unterlinden can offer you a special setting within the museum to organize your large-scale, prestigious events. Various packages are available: Private visits to the museum's collections, Corporate breakfasts, Seminars and Private events as cocktail parties, dinners, press or marketing presentations...

Hotel Le Parc at Obernai

With a seminar area providing 300 seats and guaranteeing high-quality services, The Parc Hôtel Obernai is one of the largest conference and seminar centres on the Alsace Wine Route! In particular, the area offers: 10 meeting rooms ; A reception area for customers staying for business reasons ; A business centre and 2 equipped bars, entirely dedicated to breaks, breakfasts and cocktail parties. Latest-generation audio-visual equipment and High-quality services allowing customers staying for business reasons to enjoy customised products in a majestic setting!

With its top-of-the-range services, its gastronomic restaurant and its beautiful SPA, the Parc Hôtel Obernai offers a new type of seminar, combining work and comfort.



CATTIN

Cattin winery

The Maison Joseph Cattin, located in Voegtlinshoffen close to Colmar and dedicated itself to vineyards and the production of wine for almost three centuries, welcomes you in an unbelievable setting at the heart of the Alsace Wine Route. The Belvédère is the ideal place for your business events! This panoramic room offers you a multi-function area adapting to your needs: from 90 m² to 215 m² to welcome up to 230 people! You will be able to enjoy an extraordinary view of the vineyards, the Vosges, the Alsatian plain, the Black Forest and even the Swiss Alps, if it's nice weather!

Wine-tourism activities: After a meeting, enjoy a break with your colleagues and try the activities offered by the Maison. A tour of the wine cellar and a commented tasting to discover the secrets of Alsatian Wines. Discovery the vineyards on foot, by bicycle or by Segway and enjoy the sumptuous landscapes to understand the local richness.

TO BOOK YOUR
BUSINESS SEMINARS &
INCENTIVE TRIP
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OR CONTACT YOUR TRAVEL AGENCY TODAY



Hohlandsbourg Castle

The Hohlandsbourg Castle boasts a prestigious and unusual setting, totally suited to organise your meetings, general assemblies, gala evenings, incentive programs ... the site has everything to make your events a success: large spaces to welcome people, on site catering, Wi-Fi, team-building workshops and tailor-made events, guided tours, shop, parking areas nearby ... and the exceptional surrounding views will definitely contribute to relaxing your teams!

For your various events, The Hohlandsbourg propose two attractive and fully-renovated rooms with a capacity from 10 to 280 people depending on the room layout. You also have at your disposition an open-air, covered theatre for up to 250 people.



Your Travel & Stay



SO GOOD, SO BEAUTIFUL, SO FRENCH.



LUXURY AND REFINEMENT TO STAY IN STYLE

*Experience the best of Alsace,
Champagne and Paris regions in lavish
locations designed for perfect getaways*

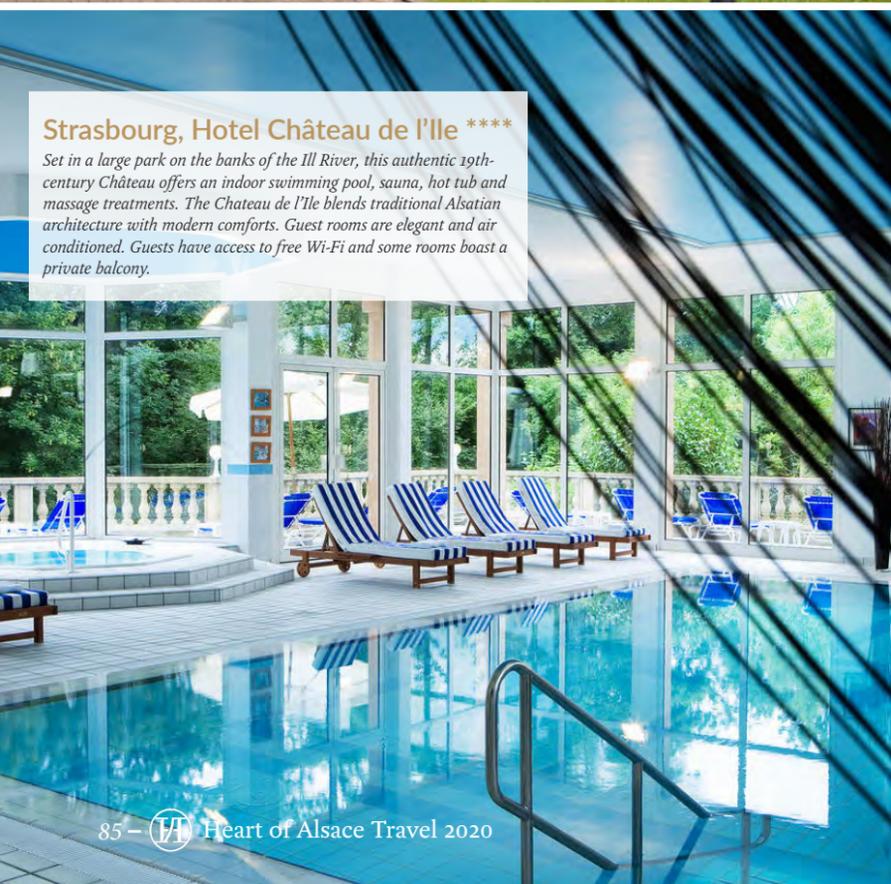
Heart of Alsace Travel selects for you the greatest hotels that are truly exceptional in terms of style, location and service to maximize your experience and make your holiday unforgettable. We propose you to discover a selection of these unique places which combine luxurious rooms with world class amenities. We are pleased to share with you a selection of some of them in these pages.



ALSACE

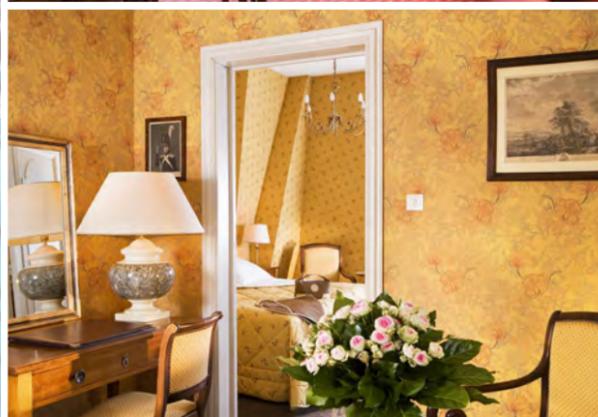
Strasbourg, Hostellerie La Cheneaudière & Spa ****

Set in the Bruche Valley, close to the Alsace Wine Route, this hotel offers a 2500m² spa with 4 outdoor swimming pools, of which one is outdoor and eco-friendly, 5 saunas and a large hammam...



Strasbourg, Hotel Château de l'Ile ****

Set in a large park on the banks of the Ill River, this authentic 19th-century Château offers an indoor swimming pool, sauna, hot tub and massage treatments. The Chateau de l'Ile blends traditional Alsatian architecture with modern comforts. Guest rooms are elegant and air conditioned. Guests have access to free Wi-Fi and some rooms boast a private balcony.



Obernai, Hotel Le Parc ****

Le Parc is situated 800 m from the center of Obernai and its Christmas Market. Guests can enjoy the Asiane Spa which features a swimming pool, hot tub, sauna, steam room, and massages. The en suite guest rooms offer satellite TV, free WiFi access, and some of the rooms feature a fireplace. La Stub serves traditional Alsatian cuisine; Le Restaurant features gastronomic cuisine. Buffet breakfast served daily.





LUXURY AND REFINEMENT TO STAY IN STYLE

Experience the best of Alsace, Champagne and Paris regions in lavish locations designed for perfect getaways

Reims, Best Western Hotel De La Paix ****

Located just 500 m from Reims Cathedral, Best Western Hôtel De La Paix is a design hotel and offers an indoor pool and a hammam. Decorated in a contemporary style, the guest rooms at Hôtel De La Paix are air conditioned and feature complementing tones. Each is equipped with a mini-bar and a TV with satellite channels.



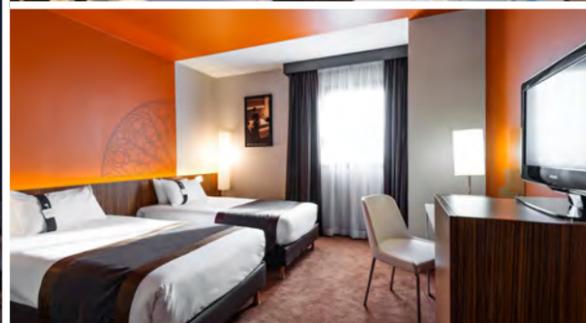
Hotel & Spa Royal Madeleine ****

Boasting a fitness center and a spa & wellness center, Royal Madeleine Hotel & Spa is situated in Paris. It is 600 m from Édouard VII Theatre, 500 m from Olympia and Opéra Garnier and a 14-minute walk from Tuileries Garden. The property is located in the 8th arr. District, 1.4 km from Orsay Museum. The rooms in the hotel are equipped with air conditioning, a desk and a flat-screen TV with satellite channels. With a private bathroom, they also feature free WiFi.



Hotel Holiday Inn Reims Centre ****

Holiday Inn Reims Centre is ideally located in the historic center of Reims, and it features the only panoramic restaurant in Reims and a bar. The façade is decorated in an Art Deco style and the lobby offers high ceilings. The air-conditioned rooms offer a relaxing atmosphere and have soothing lighting. They feature free Wi-Fi access and a flat-screen TV.



Hotel Elysées Régencia ****

Located in central Paris, this 4-star hotel is 600 m from the Arc de Triomphe. It offers a wellbeing area with a steam room and a fitness room with a cross trainer and an exercise bike and a baby grand piano in the entrance. The soundproofed guest rooms at Elysées Régencia feature a TV with satellite channels and a courtesy tray. Some rooms have a seating area. All rooms include a private bathroom and free WiFi access.



COMFORT AND ELEGANCE TO TRAVEL IN STYLE

Travel in the best possible comfort thanks to our “Grand Tourisme”, “Signature” and “Open Deck” coach lines

Heart of Alsace Travel, make you travel in the best possible comfort during the day thanks to our modern, elegant and fully equipped coach lines and our experienced drivers who transfer you to your destination seamlessly, via the best and most scenic routes. Luxury, comfort and style await you every day and night of your journey.



« SIGNATURE » LINE

The VIP way of traveling

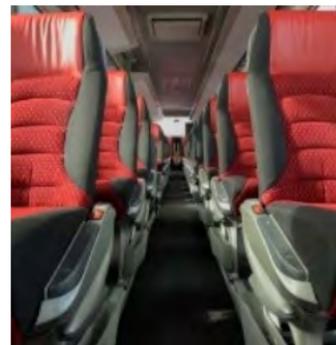
- 7 SEATER
- COMFORT AND STYLE
- AIR CONDITIONING
- COMFORTABLE SEATING
- FLEXIBLE SEATS
- TINTED WINDOWS
- WIFI



« GRAND TOURISME » LINE

The Excellence in Coaches

- 36 SEATER
- AIR CONDITIONING
- COMFORTABLE SEATING
- RECLINING SEATS
- EXTRA LEGROOM
- TINTED WINDOWS
- MICROPHONE
- TOILET
- FRIDGE
- VIDEO-DVD SCREENS
- WIFI
- USB PLUG
- COACH LUGGAGE HOLDS: 6.5 M3



« THE OPEN DECK » LINE



Beyond the discovery of the Alsace Wine Route hair to the wind thanks to its open deck, the Kut'zig allows a real experience and an awakening of the senses! Whether you are passionate about culture, architectural and religious heritage, hiking or biking, or you are fond of good wines and good food, everything is planned so that you spend an unforgettable moment.



KUT'ZIG MOBILE APPLICATION

This app allows you to listen to the audio commentaries presenting the villages and monuments on your itinerary for a total immersion in the Alsatian Wine Route.





TRAVEL EXCELLENCE FOR PERFECTLY PLANNED HOLIDAYS

We are taking care of every little details to guarantee you an extraordinary travel experience and allow you to enjoy your holidays in any serenity

Heart of Alsace Travel wants you to enjoy the best, most comfortable and seamlessly stress-free travel experience. Hotels reservations and check-in, transfers, experiences, guided tours, lunches, dinners, free time, ... everything is perfectly planned and organized by our expert team and LK Tours, our exclusive travel partner in France which boasts 85 years of experience and know-how in the transport and tourism activities.

2 KEY ASSETS TO GUARANTEE YOU PERFECT HOLIDAYS

Smaller groups than anywhere else for an intimate travel experience

Heart of Alsace Travel organizes groups smaller than anywhere else, with 6 to 24 guests maximum according to the type of travel that you select, Luxury Tours Package or Tailor-Made Holiday. These small groups guarantee you a more personalized service and a more intimate, faster and smoother travel experience for a more friendly and exclusive trip. Finally, you have more time to enjoy the destination and to really get to know each other.

A "Travel Companion" to caters you a one-of-a-kind attention

Heart of Alsace Travel wants you to enjoy every moment of your trip with peace of mind by dedicating one of our "Travel Companion" throughout your stay to make life easy and a truly stress-free experience. As soon as you arrive at the airport, he will escort you and fulfill the role of specialized guide, travel organizer and concierge. From recommendations on local exploration, from suggestions for lunching or dining to reservations, he will take care of every detail and caters you a one-of-a-kind attention.

AN EXCLUSIVE TRAVEL PARTNER IN FRANCE



85 YEARS AT THE SERVICE OF OUR GUESTS

LK Tours, the partner of Heart of Alsace Travel in France, is a family business with 85 years of experience and know-how in the fields of passenger transport and tourism activities.

Created in 1935 by Nicolas Kunegel, LK Tours is now run by the grandchildren of the founder, Michelle Kunegel, for the tourism part and Daniel Kunegel, for the transport part.



KEY FIGURES



- 15 travel agencies
- More than 70 travel expert advisors
- 70,000 travelers a year
- 10 transport companies
- 600 employees
- 400 vehicles
- 17 million kilometers traveled per year



TERMS AND CONDITIONS

Special conditions of sale Heart of Alsace Travel

OBJECT

These special conditions of sale apply to all services marketed by HEART OF ALSACE as part of this brochure, any other sales support used by HEART OF ALSACE and its website. For Tour-Operators whose name indicated under "organizer," the special and general conditions will appear in the prior offer.

BOOKING

To be considered firm and definitive, any booking must be accompanied by a deposit of 200 dollars non-refundable. The balance – final payment- must be paid no later than 60 days before the date of departure.

MINIMUM NUMBER AND AGE OF THE PARTICIPANTS

IMPORTANT: all our EXCLUSIVE TOUR PACKAGES are feasible with a minimum of 18 paying participants of 18+ years old unless otherwise stated. We reserve the right to cancel the trip if this quota has not been reached at least 60 days before departure. In this case, the customer will have the possibility or to accept the replacement trip that we will propose to him (the difference of tariff will be passed on to him upwards or downwards) or to demand the refund of the sums already paid without being able to claim any compensation in any form whatsoever.

For some trips, we can offer you to ensure the departure with a lower minimum of participants for a fee. In this case, we will inform you within the legal period, more than 60 days before departure.

ABILITY TO TRAVEL

Taking into account the difficulties inherent to specific journeys, stays, circuits or cruises and the physical and psychic autonomy that they imply, the LK TOURS company reserve the possibility to refuse any inscription which would appear not adapted with the contingencies of such trips, stays, tours or cruises. If necessary, the client must produce a medical certificate of aptitude in this respect. The guarantee of the insurance company is not acquired if it turns out that the state of the physical or moral health of this person did not allow him such a trip. Given the specificity of circuits and in general, any traveler with reduced mobility will have to make sure with his travel advisor that the benefits of the trip adapted to his situation.

All our journeys require a physical and psychic autonomy. People under guardianship or trusteeship must imperatively report it at registration. People under guardianship must travel with their guardian; persons under guardianship must provide authorization from their curator.

PRICE

The details of the amount of each trip in this brochure can be found in the section "INCLUSION" including tourist taxes (unless stated otherwise in the introductory offer and the contract of sale), airport taxes * and safety at 09/012/2019 (revisable during the season). Our price does not include: see detail in "EXCLUSION" + exit taxes from the territory or border crossing (to be paid on site), some taxes on domestic flights + visa or card fees tourist, tips for staff (drivers, guides, porters ...). In many countries, decanter water and bread are not free or do not exist.

Our prices are set on a flat rate basis, excluding service charges. Any service not used because of the traveler does not give rise to any refund.

PRICE REVIEW

The indicated prices are calculated according to the various elements known at the date of the pamphlet (01/09/2019): hotel services, fuels (cost of the barrel to 57 \$), tourist tax (except special mention), fees and taxes, VAT rate, exchange rate (USD / CAD: variable rate depending on the trip concerned, CHF = 0.90 € / £ = 1.15 €), Motor transport share: DIREM price at 01/09/2019: 1,22 € subject to change without notice. In case of modification of these parameters, the prices are likely to be revised, in accordance with articles L.211-12, R.211-8 and R.211-9 of the French Code of tourism, the prices envisaged in the contract are revisable to upward or downward to account for changes in the cost of transportation (fuel/energy), royalties and taxes and exchange rates. You will be informed of any increase in the total price of the package, no later than 20 days before departure. This increase will apply in full to the part of the amount concerned and cannot be a reason for cancellation. For any growth above 8%, you will receive on a durable medium the details of the variation of the price, its consequences on the cost of the package, the choice which is offered to you to accept or refuse in a reasonable time and effects of lack of response.

TRANSFER OF CONTRACT

Under Article L. 211-11 of the French Tourism Code, the customer can transfer his contract if it has not produced any effect and up to 7 days of departure, warning the agency in a reasonable time to a person who fulfills the same conditions as himself. The client and the beneficiary of the assignment remain jointly and severally liable for the payment of the balance of the contract and the transfer fees that will be communicated by the agency.

DEPARTURE

In case of no show of the traveler at the time and place provided or in case of non-presentation of travel, police or health documents required for his trip (passport, visa, identity card, vaccination certificate) no refund will be possible.

LOCAL REPRESENTATIVE

The bus driver is our representative throughout your trip. In case of absolute urgency, the customer can also dial +33 3 89 24 65 65; an answering machine will indicate to him, outside the opening hours, the number of our permanence 24h on 24h.

BEDROOM

Unless otherwise indicated, all rooms in our catalog are with bath or shower and WC. The customer cannot claim any refund if the allocated room is with shower instead of a bath or vice versa.

Single rooms: we do our best to get the maximum number of single bedrooms from hoteliers. However, the additional charge for the

allocation of a room for a single person commits the organizer of the trip only to the extent that he can himself obtain them from the hoteliers, their number being minimal.

We cannot be held responsible for the comfort of single rooms, which are often less well located and smaller than double bedrooms, although more expensive.

In case it is impossible to provide a single room, the amount corresponding to the service not submitted will be refunded on request.

Rooms to share: Room registrations to be shared are accepted provided others have expressed the same desire. If this eventuality does not occur, the traveler concerned will have to pay the supplement for a single room. This supplement can be requested until check-out.

Triple rooms: these are double rooms with the addition of an extra bed; travelers wishing to use, despite these reservations, a triple room, cannot claim any discount.

FORMALITIES - POLICE & SANITARY

Completion of customs formalities is the responsibility of the customer. Each traveler must strictly observe the prescribed formalities and, have the required and valid identity documents. It is up to the customer to complete all the formalities by bearing the costs and to ensure that the title, the names, and surnames appearing on all his travel documents correspond exactly to those appearing on his identity document, for himself and for the minor accompanying him.

Formalities for minors: Completion of customs formalities for minors is the responsibility of the parents or the legal representative. For the passage of a border, any minor, whatever his age, must have a valid passport, in his name.

Before leaving, the client will contact his bank to comply with the regulations of the foreign exchange office regarding the export and import of foreign currency.

Travelers should be provided with the necessary documents and vaccination certificates at border crossings and required by the country of destination to avoid the risk of being turned back at customs.

CUSTOMER CANCELLATION

The customer can cancel his sales contract for the following fees (per person, on the total price of the trip)

- more than 60 days before departure: the deposit of 200 dollars per person is non-refundable

- between 60 and 46 days before departure = 30% of the trip price

- between 45 and 31 days before departure = 50% of the cost of the trip

- between 30 and 16 days before departure = 75% of the price of the trip

- between 15 and 00 days before departure = 100% of the cost of the trip

CANCELLATION BY CUSTOMER - PERIOD CHRISTMAS MARKETS (20/11/2020 - 31/12/2020)

- more than 60 days before departure: the deposit of 200 dollars per person is non-refundable

- between 60 and 31 days before departure = 70% of the price of the trip

- between 30 and 16 days before departure = 80% of the cost of the trip

- between 15 and 00 days before departure = 100% of the price of the trip

Concert tickets or other shows are not refundable.

Some trips by plane, bus or cruises follow a stricter cancellation schedule. In this case, the cancellation conditions will indicate in the prior offer.

The reimbursement to which the traveler can claim from us for the percentage due to him will be made automatically.

In the event of cancellation by the traveler, the traveler needs to inform the travel agent or the organizer and his insurance immediately upon the occurrence of the event causing the cancellation. If this delay is not respected or if the traveler delays in informing his travel agency, he could be refused the assumption of his request.

CANCELLATION AND AMENDMENTS BY THE ORGANIZER

All prices, schedules, itineraries, experiences, activities, visits, guided tours, lunch and dinner mentioned in our programs, may be modified as a result of circumstances beyond our control or imposed by decisions made by the local service providers or local authorities to which we address.

The itineraries, the order of visits, the experiences, the activities, the guided tours, the lunch and the dinner indicated in this brochure are given as an indication and may be modified at any time. We reserve the right to possibly replace an experience, an activity, a visit, a guided tour, a lunch, a dinner or a hotel with an experience, an activity, a visit, a guided tour, a lunch, a dinner or an establishment of the same category, to take a different route from the one originally planned or to cancel individual visits when circumstances require us to do so. Similarly, the customer cannot claim any compensation if cases of force majeure impose the cancellation or if the dissolution of the trip occurs for the insufficient number of participants more than 60 days of departure.

In the case of abandonment of a trip in progress by the customer, there will be no refund.

ASSURANCES ASSISTANCE TRAVEL

It is up to each traveler to check whether a personal travel insurance policy covers he/she and to take out such an insurance contract including, among other things, travel assistance with a guarantee of medical repatriation, medical assistance, medical expenses, expenses hospitalization.

In general, our trips do not include any insurance.

CLAIMS & MEDIATION

The study of the claim files will only concern the contractual elements of the booking. No subjective or personal assessment will be considered and cannot give rise to compensation. To be admissible, any claim must first have been expressly formulated on-site to our local representative or our driver/guide in the case of a bus trip to provide a solution in real-time.

Any complaint must reach us by registered letter with AR within 21 days after the end of the trip. After this period, we cannot guarantee our intervention with interested providers. For a definitive position, we will remain dependent on the response time of our providers (1 to 2 months). In the absence of a satisfactory response within 60 working days, the client may refer the matter to the Tourism Ombudsman, whose contact details and referral procedures are available on the website www.mtv.travel.

The trips marketed by Heart of Alsace Travel and presented in this brochure are organized by LK TOURS, Headquarters: 42 rue des Jardins 68000 COLMAR, SAS with a capital of 45,000 Euros. Financial guarantee :

APST - 15 Avenue Carnot 75017 PARIS, RCS Colmar 323 471 276, SIRET 323 471 276 00010.

Travel LK TOURS IM068100023, organizer is covered by a professional liability insurance (HISCOX France - 19 rue Louis le Grand 75002 PARIS) covering the consequences of its Professional Civil Liability, established in accordance with the provisions of the Code of Tourism. In accordance with articles L.211-7 and L.211-17 of the French Code du Tourisme, the provisions of articles R.211-3 to R.211-11 of the Code du Tourisme, are not applicable for the operations of reservation or sale of tickets that are not part of a tourist package.